



GSB Chamber of Commerce

BLACK BUSINESS EXPO 2026



THE GREATER SAVANNAH
BLACK CHAMBER OF COMMERCE



SAVANNAH
CONVENTION CENTER



SATURDAY
01 AUGUST 2026

VISIT OUR WEBSITE
savblackexpo.com



Hello,

I would like to invite you to become a sponsor of the 2026 Black Business Expo, hosted with the Greater Savannah Black Chamber of Commerce (GSBCC) on Saturday, August 1, 2026 in beautiful Savannah, Georgia.

With more than 5,000 attendees expected, the Expo offers unmatched access to a diverse audience of entrepreneurs, decision-makers, and consumers in one of the fastest-growing regions in the Southeast.

For sponsors, this event is a direct pathway to measurable return on investment. Beyond brand exposure, you will gain access to a large pool of potential clients and partners, build relationships with business leaders across multiple industries, and position your company as a trusted partner in economic growth. Sponsorship also places your brand at the center of marketing campaigns that reach thousands more through social media, press coverage, and GSBCC's year-round network.

Your sponsorship is not just support, it is a business development strategy. Whether your goals are lead generation, expanding market presence, or building long-term partnerships, the GSBCC Black Business Expo is a proven platform to deliver results.

The enclosed sponsorship package outlines opportunities at every level, ensuring alignment with your company's marketing and growth objectives. I would welcome the chance to discuss which sponsorship option best fits your business goals. Please feel free to connect with me at president@gsbcc.org.

We look forward to partnering with you to make the 2026 Black Business Expo both a powerful community event and a driver of meaningful business outcomes for our sponsors.

Yours in prosperity,

Moncello Stewart

MONCELLO STEWART

President/Chief Executive Officer





*We're excited
to invite you!*

The Expo is designed to create meaningful outcomes for entrepreneurs, business leaders, and the community at large. Through GSBCC initiatives, we have helped open doors to capital, mentorship, and strategic partnerships that drive small business growth across the Savannah Metro and Coastal Empire. The Expo is where those efforts come to life, where innovation meets investment, and where sponsors like you play a vital role in shaping the future of our business community.

We know that lasting progress happens when business and community leaders align. As a sponsor, your brand will be positioned at the center of this momentum, with access to thousands of attendees, recognition across our marketing platforms that garner hundreds of thousands of impressions, and opportunities to directly engage with decision-makers and emerging entrepreneurs.

ABOUT US

GSBCC is a non-profit organization dedicated to providing quality education and training programs that emphasize economic development, ownership and wealth building practices. We are committed to making a difference in the lives of those we serve through our programs and initiatives.

MISSION

The mission of the Greater Savannah Black Chamber of Commerce is to empower and educate African- American, other minorities, and women-owned businesses in the Savannah Metropolitan and surrounding areas that will foster a thriving and sustainable business environment.

OUR PARTNERS



SPONSOR PACKAGES

\$50,000



TITLE

- Exclusive "Presented By [Your Company]" branding on all Expo materials
- Full-page feature in Expo program and digital promotions
- Prominent logo placement on stage, signage, step & repeat, website, and social media
- Opportunity to deliver welcome remarks at Expo opening ceremony
- Private networking session with keynote speakers and community leaders
- 20 VIP Expo passes for your team + branded booth placement in premium location
- Year-round recognition as Title Partner on GSBCC platforms

\$25,000



VISIONARY

- Enhanced brand exposure with customized benefits tailored to significant support
- Prominent recognition as a top-tier sponsor across all event materials and communications
- Exclusive opportunities for brand integration and engagement before, during, and after the event
- Priority placement of logo and brand messaging in event promotions and materials
- Special mentions and acknowledgments during key event moments and activities
- Personalized networking opportunities with industry leaders, speakers, and VIP guests

\$10,000



IMPACT

- Sponsorship recognition on the GSBCC Black Business Expo website
- Sponsorship recognition in event-related newsletters
- Sponsorship recognition on all GSBCC social media platforms
- Sponsorship recognition in promotional ads, event printed materials, and signage
- Opportunity to distribute branded materials at the Expo
- Recognition as sponsor of one Expo activity (e.g. scavenger hunt, catering, or networking lounge)

SPONSOR PACKAGES



CHAMPION

\$5,000

- Sponsorship recognition on the GSBCC Black Business Expo website
- Sponsorship recognition in event-related newsletters
- Sponsorship recognition on all GSBCC social media platforms
- Sponsorship recognition in promotional ads, event printed materials, and signage
- Opportunity to distribute branded materials at the Expo



ADVOCATE

\$2,500

- Sponsorship recognition on the GSBCC Black Business Expo website
- Sponsorship recognition in event-related newsletters
- Sponsorship recognition in dedicated thank you social media post
- Sponsorship recognition in promotional ads and event printed materials and signage



FRIEND

\$500

- Logo included on Expo website and paper-printed materials
- Recognition in one sponsor "thank you" social media post
- Vendor table included

SPONSORSHIP TERMS AND CONDITIONS

By submitting your sponsorship application and making a sponsorship payment, you agree to be bound by these Terms and Conditions.

SPONSORSHIP PACKAGES AND FEES

Sponsorship packages and corresponding benefits are detailed in the attached documents. Full payment of sponsorship fees is required upon signing this agreement. Sponsors will receive confirmation of their sponsorship benefits and logo placement.

SPONSORSHIP MATERIALS

Sponsors must follow logo usage guidelines as provided by GSBCC. Sponsors are responsible for maintaining branding consistency throughout the event. Timely submission of materials for logo placement is crucial.



OTHER TERMS

Sponsors must adhere to all event policies and guidelines. Sponsors refrain from making negative statements about the event or other sponsors. Sponsors indemnify GSBCC from any claims arising from their event participation. GSBCC is not liable for any indirect or consequential damages arising from event participation or Terms and Conditions breach. These Terms and Conditions constitute the entire agreement between the sponsor and GSBCC, superseding any prior agreements. These Terms and Conditions are governed by the laws of Georgia. Invalid or unenforceable provisions will be struck from the agreement, leaving the rest intact. Waivers must be written and signed by both parties to be valid. Notices must be in writing and delivered in person, by certified mail, or to designated addresses. The agreement can be executed in multiple counterparts, each constituting one original.

Yes!

I WANT TO SPONSOR TODAY



Thank you for sponsoring! Your partnership contributes to the growth and visibility of Black-owned businesses.

CONTACT:

Business: _____

Name: _____

Address: _____

Email: _____

Sign me up to receive important email updates

Phone: _____

Will you require a vendor table (6 ft.)? Yes ___ No ___

SELECT A LEVEL:

TITLE
\$50,000

VISIONARY
\$25,000

IMPACT
\$10,000

CHAMPION
\$5,000

ADVOCATE
\$2,500

FRIEND
\$500

WAYS TO GIVE:

I've enclosed a check # _____

I donated online

Provided credit card details

Sponsorship Amount: \$ _____

Donation Amount: \$ _____

Mail Checks to: P.O. Box 22723 Savannah, GA 31403

Note: Please email your logo to info@gsbcc.org



THE GREATER SAVANNAH
BLACK CHAMBER OF COMMERCE

WHERE BUSINESS
Meets Community



www.gsbcc.org