



THE BUSINESS OF  
**ADVANCED**  
**THERAPEUTICS**  
**MASTERCLASS 2026**

UNSW RNA INSTITUTE OF AUSTRALIA  
TUESDAY 24 MARCH 2026

**SPONSORSHIP**  
**PROSPECTUS**





## YOU'RE INVITED TO BE PART OF THE FUTURE OF REGENERATIVE MEDICINE

CCRM Australia is powering the next chapter of regenerative medicine. Building on the global success of CCRM Canada, we are bringing world-class expertise, infrastructure, and capability to Australia to accelerate advanced therapies and transform patient care.

Our state-of-the-art GMP facility will strengthen local manufacturing, positioning Australia as a global leader in the scale-up of cell and gene therapies. Beyond infrastructure, CCRM Australia fuels innovation—supporting life sciences companies through strategic investment, mentorship, and access to a powerful international network.

We invite you to partner with us as we enable Australian innovation to thrive on the world stage, drive sustainable healthcare solutions, and deliver life-changing outcomes for patients everywhere.

**Join us in shaping the future of advanced therapies.**

Regards,

**The Business of Advanced Therapeutics  
2026 Organising Committee**

# ABOUT THE MASTERCLASS

The RNA Institute, in partnership with CCRM Australia and the NSW Stem Cell Network, is proud to present the **The Business of Advanced Therapeutics Masterclass 2026** on Tuesday 24 March 2026 at the UNSW Business School in Kensington. This flagship event will bring together leading experts, industry innovators, and academic thought leaders to explore the future of advanced therapeutics and their impact on global healthcare.

The Masterclass is designed to provide participants with a comprehensive grounding in cutting-edge therapeutic modalities, including RNA-based therapies, gene therapies, cell and tissue engineering, and the enabling technologies driving these fields forward. Attendees will gain insights into the scientific, regulatory, and commercial trends shaping the sector, as well as the strategic investments and collaborations that are positioning Australia and the Asia-Pacific region as emerging global hubs for advanced therapies.

A highlight of the program will be the keynote address, which will examine how investment in life sciences infrastructure is influencing the trajectory of advanced therapies worldwide. The discussion will consider whether network effects within innovation precincts will naturally evolve or require deliberate coordination to achieve successful outcomes. This theme reflects the growing importance of integrated ecosystems in accelerating translation and commercialisation.

The Masterclass is co-organised by CCRM Australia, the UNSW RNA Institute, the AGSM, and the New South Wales Stem Cell Network, ensuring a rich blend of perspectives from research, industry, and policy. With a curated program of expert presentations, interactive sessions, and networking opportunities, the event offers an unparalleled platform for knowledge exchange and collaboration.

## ORGANISING COMMITTEE

Silvio Tiziani

Catherine McDonald

Andre Serobian

Brad Eberand

Dr Margret Schuller

Marjorie Fox-Owens

Chihwei Teng

Rachel Shparberg

# MASTERCLASS PROGRAM

(Subject to speaker confirmation)

24 MARCH 2026

	0800	<b>Registration opens and networking (including refreshments)</b>
	0845	<b>Opening address</b> <b>Prof Pali Thordarson</b> , Director, RNA Institute
Session 1	0900	<b>A snapshot of the global CGT landscape</b> <b>Leah Goodman</b> , CEO BioIntelect <b>Cell and Gene Therapy: Market, Science and Future Directions</b> An overview of the current state of advanced therapies worldwide, highlighting key scientific advances, market trends, and investment opportunities shaping the sector.
	0945	<b>Learnings from an Investor</b> <b>John Ratcliffe</b> , Chief Investment Officer, Altea Investments <b>Building the Infrastructure Enabling Tomorrow's Therapeutics in APAC</b> How strategic investment in life sciences infrastructure is shaping the future of advanced therapies and positioning Asia-Pacific as a global hub.
	1030	<b>Coffee Break and networking</b>
Session 2	1100	<b>IP in RNA vs Cell Therapies: What does a successful IP roadmap look like for both?</b> Speakers: <b>Dr Peter Brown</b> and <b>Dr Malcom Lyons</b> , Griffith Hack
	1130	<b>From Prototype to GMP: Designing Scalable Equipment for Cell &amp; Gene Therapy Manufacturing</b> Speaker: <b>Campbell Richard</b> , Invetech
	1200	<b>Key learnings from transporting mRNA vaccines and cell therapies. What should future businesses and startups need do right with logistics?</b> Speaker: <b>Brent McPherson</b> , National Business Development Manager, Aus and NZ, World Courier

	1230	<b>Lunch and networking</b>
Session 3	1330	<b>Preparing for clinical trials for cell therapies vs RNA therapies. Patient vs data. How much, how long?</b> Speaker: <b>Dr Robert Lin</b> , CEO, Greenlight Clinical
	1400	<b>Cell and gene therapies: Physician panel's perspective and what would convince them to prescribe</b> Moderator: <b>XXXXX</b> <b>Prof James Chong</b> , WestMead Hospital <b>Prof Anthony Kelleher</b> , St Vincent's Sydney <b>Prof Michelle Farrar</b> , Sydney Children's Hospital
	1430	<b>NSW Theme: XXXXX</b> Speaker: <b>XXXXX</b>
	1500	<b>Coffee Break, networking and announcements</b>
Session 4	1530	<b>Company Experience: EOSGene</b> Speaker: <b>Dr Yagiz Alp Aksoy</b> , Co-Founder / Director, EOSGene
	1600	<b>Panel discussion: FDA Roundtable on Cell and Gene Therapy in June 2025 revealed that the US is facing many similar challenges as we do in Australia. Can Australia do things differently to get ahead?</b>
	1630	<b>Closing address</b> <b>Silvio Tiziani</b>
	1645	Workshop close

# WHY SPONSOR?

- Position your organisation at the forefront of the fastest-growing sector in medicine—cell, gene and RNA therapies.
- Engage directly with high-value decision-makers, including investors, clinicians, government leaders, biotech executives and research directors.
- Align your brand with top-tier thought leadership, including global market insights, regulatory trends, IP strategy and real-world biotech case studies.
- Gain visibility across the entire advanced therapeutics value chain, from discovery to clinical trials, manufacturing, logistics and commercialisation.
- Show leadership within the NSW and APAC innovation ecosystem, which is rapidly emerging as a global hub for advanced therapies.
- Strengthen relationships with clinicians and key opinion leaders, including a dedicated physician panel on CGT adoption.
- Support the development of Australia's future workforce and capability in advanced therapeutics through high-quality education and sector-building dialogue.
- Benefit from strong branding before, during and after the event, with recognition across all communications and program materials.
- Access a concentrated, high-engagement audience, ensuring higher ROI than large, general conferences.
- Demonstrate your organisation's commitment to innovation and national capability, helping accelerate Australia's competitiveness in the global CGT landscape.

## OUR COMMITMENT TO YOU

Our commitment to you begins the moment you confirm your partnership package. Our dedicated masterclass team will provide you with clear and timely responses and information relating to your package. We aim to do our best to maximise the exposure of your partnership. A planned marketing strategy will ensure that you and your brand will receive widespread exposure in the lead up to, during and post masterclass.

## KEY CONTACTS



**Morgan Flockhart**  
Masterclass Manager  
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**Kim Murray**  
Sponsorship & Exhibition Manager  
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# SPONSORSHIP OPPORTUNITIES

All prices shown are in Australian Dollars (AUD) and are inclusive of GST.

## PLATINUM \$8,800

## EXCLUSIVE OPPORTUNITY

This premier package offers high-level exposure through a 10-minute presentation, prominent branding across all event platforms, and valuable networking with key decision-makers. You'll benefit from extensive promotional reach, a strong on-site presence in a prime exhibition location, and generous registration inclusions for your team to connect and engage with delegates throughout the event.

### PROMOTION

- Acknowledgement as the exclusive Platinum Sponsor of The Business of Advanced Therapeutics Masterclass 2026
- An opportunity to deliver a 10-minute presentation, positioning the sponsor as a thought leader within the industry
- Co-branding on the delegate lanyards and name badges
- Verbally acknowledged throughout the Masterclass as the Platinum sponsor
- One full page advertisement in the Masterclass program (A5)

- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as Platinum sponsor on the holding slides
- Company logo and profile in the Masterclass handbook and website (including link)
- Logo recognition in all Masterclass promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

### REGISTRATION AND EXHIBITION

- Three Masterclass registrations including catering and sessions
- One dressed trestle table and two chairs positioned in a prime location within the catering area

**GOLD \$5,000**

**THREE AVAILABLE**

### **PROMOTION**

- Acknowledgement as a Gold Sponsor of The Business of Advanced Therapeutics Masterclass 2026
- Verbally acknowledged throughout the Masterclass as a Gold Sponsor
- Sponsorship of either the morning or afternoon refreshment break, or lunch
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Gold sponsor on the holding slides
- Company logo and profile in the Masterclass handbook and website (including link)
- Logo recognition in all Masterclass promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

### **REGISTRATION AND EXHIBITION**

- Two Masterclass registrations including catering and sessions
- One dressed trestle table and two chairs positioned in a prime location within the catering area

**SILVER \$2,200**

**THREE AVAILABLE**

### **PROMOTION**

- Acknowledgement as a Silver Sponsor of The Business of Advanced Therapeutics Masterclass 2026
- Verbally acknowledged throughout the Masterclass as a Silver Sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Silver sponsor on the holding slides
- Company logo and profile in the Masterclass handbook and website (including link)
- Logo recognition in all Masterclass promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

### **REGISTRATION AND EXHIBITION**

- One Masterclass registration including catering and sessions
- One dressed trestle table and two chairs

## **BARISTA CART \$4,500 EXCLUSIVE OPPORTUNITY**

### **PROMOTION**

- Acknowledgement as the exclusive sponsor of The Business of Advanced Therapeutics Masterclass 2026
- Verbally acknowledged throughout the Masterclass as Barista Sponsor
- Signage on the barista cart acknowledging your organisation as sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a sponsor on the holding slides
- Company logo and profile in the Masterclass handbook and website (including link)
- Logo recognition in all Masterclass promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

### **REGISTRATION AND EXHIBITION**

- One Masterclass registration including catering and sessions
- One dressed trestle table and two chairs

## GET INVOLVED

Don't miss this opportunity to showcase your organisation, connect with industry leaders and make a lasting impact at the 2026 Advanced Therapeutics Masterclass. For more information on sponsorship opportunities and benefits, please contact Kim Murray at [kim@laevents.com.au](mailto:kim@laevents.com.au) or visit our website at [www.xxxx.com.au](http://www.xxxx.com.au)

## APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician.

Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

## EVENT SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

A full set of terms and conditions for masterclass sponsorship packages are available on the masterclass website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.

