

Bride-to-Be

FREQUENTLY ASKED QUESTIONS

COVID-19 EDITION



BROUGHT TO YOU BY

Chloé Ellouise

WWW.CHLOEELLOUISE.COM.AU

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QUESTION:

I had to postpone my Wedding due to Covid-19 and now I have to pick a new date, what should I do?

ANSWER:

Firstly I would suggest sitting down with your fiancé and looking at multiple options for new dates just in case some of your suppliers come back saying they are not available on one date but are on another. Once you have your options, I would contact the venue first, whether that be the original location or newly selected location and see which dates they have available. From here I would then email all suppliers with the new date options.

I recommend at least 3 options.

The quicker you do this, the better, as dates will probably fill up quicker due the impacts on the Wedding industry.

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QUESTION:

What if some of our suppliers are not available on our new date?

ANSWER:

Based on feedback from my Brides, I would say that your;

- Venue
- Photographer / Videographer
- Celebrant
- Makeup Artist / Hair Stylist

are the most crucial suppliers to consider prioritising when looking at new dates. Suppliers such as Florists, Cake makers, Equipment Hire, DJ's, Caterers, Entertainment and Wedding planners may be a little more flexible and easier to work around. If some suppliers can not cater to your new date, however, make sure to ask for;

- their refund / credit note conditions on any deposits paid
- them for suggestions for other businesses they personally recommend that have a similar style

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QUESTION:

Can I pencil in a second date (additional to my original date) without paying a deposit?

ANSWER:

Each supplier will have their own terms and conditions in regards to deposits and penciling in a back-up date so it is wise to email each supplier individually on this question.

Understandably, as your Wedding suppliers receive more enquiries, they will struggle to hold two dates for every individual couple and may have to honour the new enquiry if a secondary deposit has not been made.

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QUESTION:

Will my Makeup Artist and / or Hair Stylist wear a mask / gloves and use sanitiser at my Wedding Trial and on my Wedding Day?

ANSWER:

Makeup Artists and Hair Stylists should follow all hygiene and sanitary precautions as normal, however, should also supply hand sanitiser at your booking for both you and the Artist, as well as wipe down surfaces between each client.

If you would like your Artist / Stylist to wear a mask and / or gloves during your Trial or on your Wedding Day, you should request this in advance and this will be honoured.

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QUESTION:

How long before my Wedding Day should I have my Makeup / Hair Wedding Trial?

ANSWER:

I suggest to my Brides to have their Trials 3-6 months before their Wedding Day as this allows enough time to get organised or make any minor changes before the big day. If you have your Wedding Trial more than 6 months beforehand, you can run the risk that you may change your mind or style completely especially if you are still deciding on the vibe and mood of your Wedding. I have noticed that Brides who get their Trial too early feel like they need another Trial closer to the day and this can become quite expensive.

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QUESTION:

Do I need to pay a deposit to secure my Wedding Date?

ANSWER:

If you would like to secure your Makeup Artist / Hair Stylist for your Wedding Day, a deposit is usually required. This ensures that your Artist definitely has your booking in her diary; ensures that no one else can take that date, and also gives peace of mind so that you can officially tick one more thing off that ever-growing list.

Every Artist has their own agreement terms, however, at Chloé Ellouise, we offer a \$150 secure-date deposit option which is then deducted from the Wedding total. Some Brides pay the secure-date deposit before their Trial to ensure they won't lose their date, however, this is not obligatory. The secure-date deposit is non-refundable.

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QUESTION:

How much is the Wedding Trial?

ANSWER:

Every Makeup Artist and Hair Stylist has a different pricing system for Wedding Trials however, it is usually the same if not less than the quote for your Wedding Day (per person).

The Trial is a chance to thoroughly go through what your style is with your Artist; what ideas you may have; what accessories or hair pieces you want to include, and ultimately trial the makeup / hair look that you have been saving for months on your Pinterest boards.

The Trial not only gives you an opportunity to visualise what you may look like on your big day, but gives you a chance to establish a relationship and trust with your Artist. You can then discuss Wedding details etc in person instead of via email or over the phone.

For pricing, feel free to email Chloé at hello@chloeellouise.com.au

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QUESTION:

What should I prepare for / bring to the Wedding Trial?

ANSWER:

The main things to consider bringing to your Wedding Trial include:

- Makeup / Hairstyle pictures
- Veil / Hair accessories / clips
- Dress material sample

I also ask my Brides to wash and blow-dry their hair the day before the Trial, and arrive with their faces freshly cleansed and moisturised. Additionally, it is helpful to wear a top / T-shirt that is the closest colour possible to your Wedding Dress to reflect a true representation of how the makeup will look with the right colour balance (grey and black wash out colours).

Please also let your Artist know of any known skin-conditions or problem areas before your Trial. This information is available in Chloé's Wedding Makeup and Hair Agreement Form which is provided upon request.

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QUESTION:

What can I do for my skin leading up to the Wedding Day?

ANSWER:

At the Trial, your Artist will assess your skin and ask you a few questions about what your current skincare regime is including any facials, peels, waxing etc you are currently receiving or would like to consider.

Hydration is the main thing that Brides struggle with leading up to the Wedding and this can reflect in our skin as dryness, a lack of elasticity, blemishes and that 'dull' appearance.

At Chloé Ellouise, we recommend different tips for different skin types however some great general life-savers include:

- cleansing and moisturising morning and night (including an eye cream)
- Exfoliating once a week with a non-abrasive cloth or product
- Drinking plenty of water with lemon wedges (8 weeks max)
- Avoid extractions or picking at blemishes
- Wear lip balm morning and night
- Dry-lip exfoliation - using your toothbrush and gently exfoliating every night after brushing your teeth
- Professional facials / treatments to improve hydration and complexion

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QUESTION:

What things should I avoid leading up to the Wedding Day?

ANSWER:

There are a couple of things that Chloé recommends avoiding leading up to your Wedding Day and these include:

- Avoid facial waxing / brow waxing within 3 days of the Wedding
- Avoid facials / extractions / laser facials within 1 week of the Wedding
- Recommend getting a Spray Tan Trial if you are considering having a spray tan for your Wedding
- Avoid having your Spray Tan the night before your Wedding. Either get it done first thing in the morning the day before, or two days before.
- Avoid major hair cuts or colour changes after your Trial without informing your Artist (in case that style is no longer possible)
- Avoid sun exposure without sunscreen, especially the day before the Wedding when you and your Bridal Party are running around preparing everything (I see this all too often) ... Sunscreen sunscreen sunscreen especially on your nose and décolletage!
- Avoid foods with high levels of sodium the night before your Wedding as sodium can cause puffiness, bloating and dehydration
- Avoid changing your makeup and / or hairstyle at the very last minute - communication with your Artist is key and if you let them know in advance of any changes, they should be more than happy to accomodate.

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QUESTION:

Do you offer an Assistant Makeup Artist / Hair Stylist on the Day?

ANSWER:

For larger Bridal Parties, or upon request, Chloé usually advises to have a second Artist to help cut down time with getting everyone ready and ensure that everything runs smoothly and efficiently.

Chloé has a team of Artists who assist her on Weddings and are available on request at a flat-rate of \$150 extra per Assistant.

Usually Chloé will do the Bride's Hair and Makeup, along with the Bridal Party's makeup, and her Assistant will do the hair styling for the Bridal Party as well as any makeup / hair for the Mother of the Bride / Mother of the Groom.

This arrangement is flexible however, and can be altered to suit each Wedding and Bride upon request.

Chloé's Stylists are all qualified and also receive regular one-on-one training by Chloé to ensure their style is similar and on trend.

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QUESTION:

How do I stay in contact with my Makeup Artist / Hair Stylist leading up to the Wedding?

ANSWER:

You should be able to contact your Artist / Stylist at any point leading up to the Wedding whether that be via email, text or a pre-arranged phone call. Your Artist may request you to communicate via a specific platform for efficiency and your Artist should contact you 1-5 days before your Trial and your Wedding Day to confirm your booking and provide peace of mind. This also enables you to ask any last-minute questions so that you feel prepared.

Always provide your mobile number to your Suppliers as well as a back-up number for the Wedding Day in case your phone is flat or on silent. Be sure to ask for all of your suppliers mobile numbers in return.

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For any further questions or information, please feel free to
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