

שׂוֹמְרֵי חַיִּים

FAMILIA MEDIA KIT



תוכנ'דיגע ליטעראַטור פאר די אידישע שטוב

CONTENT AS UNIQUE AS OUR READERSHIP

There's no one like the Yiddish mama. She is one of a kind among many like her, all journeying along similar paths. Their stories may look alike from afar but each one has a story to tell that will never mirror the other.

That's our reader. The Yiddish-speaking Yiddish mama, a cornerstone of her home who enjoys reading content about women like her, written by women like her.





**PURPOSEFUL.
BEAUTIFUL.
MEANINGFUL.**

We craft interesting, thoughtful pieces that will enthrall our readers with a new perspective, a fresh insight, or an enthralling story.



HITTING THE PINTEL



For the children, we crafted the ultimate young reader's dream magazine. Pages and pages of captivating stories and articles keep them riveted and open their mind's eye to possibilities beyond. Their feedback to us has been astonishing, with calls for additional pages and features.

FAMILIA IN NUMBERS

4 original
RECIPES



11 RICH
columns



100+ pages of
**QUALITY
CONTENT**



1500+
subscribers



20,000+
magazines published monthly

AD SIZES AND PRICING

NEEN
SEEN
BE
SEEN

* PLEASE ADD 0.25" BLEED

FULL

\$1,200

W 8.5"
H 11"

BACK

\$2,000

W 8.5"
H 11"

2/3 PG

\$800

W 5.75"
H 11"

HALF
VERTICAL

\$500

W 4.25"
H 11"

HALF
HORIZONTAL

\$500

W 8.5" H 5.5"

1/3 PG
VERTICAL

\$400

W 2.5"
H 11"

1/3 PAGE
HORIZONTAL

\$400

W 8.5"
H 3.25"

STRIP

\$300

W 8.5" H 2"