



Innisfil Soccer Club Fundraising Guidelines

The Innisfil Soccer Club is a grassroots organization dedicated to fostering the development of young athletes in our community. To ensure that all fundraising activities align with the values and mission of our club, the following guidelines must be adhered to by all teams:

General Guidelines

1. **Compliance with Canadian Law:** All fundraising activities must strictly adhere to Canadian laws. Activities considered illegal under Canadian law are strictly prohibited.
2. **Prohibited Associations:** Fundraising activities must not involve or promote:
 - Religious affiliations or organizations.
 - Political affiliations or campaigns.
 - Content or activities deemed inappropriate for children, such as adult content.
 - The sale or promotion of recreational drugs.
3. **Representation of the Club:** Teams must represent the Innisfil Soccer Club with respect and dignity during all fundraising efforts. Actions that could tarnish the reputation of the club are not permitted.
4. **Transparency in Promotion:** When promoting their fundraising activity, teams must be clear and transparent with the members of their team, the general public, and the Innisfil Soccer Club about the details of the fundraiser. This includes providing accurate information about the raffle date, pricing, and the purpose of the fundraising activity.

Raffles and Ticket Sales

5. **Raffle Licensing:**
 - Any fundraising activities involving raffles or ticket sales require a raffle license issued by the Innisfil Soccer Club.
 - Licenses will be provided by the Innisfil Soccer Club but will be officially issued by the local municipality of the Town of Innisfil.
 - The licensing process ensures compliance with municipal and provincial regulations.
6. **Licensing Fee:**
 - A fee will be charged for each raffle license, payable to the Town of Innisfil.
 - The fee will be calculated as **3% of the total value of the prizes to be drawn.**
 - This fee is subject to change based on updates or adjustments by the Town of Innisfil.



Approval Process

7. Approval Requirements:

- All fundraising proposals must be submitted to the General Manager (GM) of the Innisfil Soccer Club for review and approval prior to initiation. All requests will be reviewed and followed up on within 5 working days.
- The submission should include details about the nature of the fundraiser, its purpose, and any partnerships or sponsors involved.
- If a team seeks approval for a fundraising activity that is not in line with the guidelines stated in this document, the proposal must be submitted to the Innisfil Soccer Club Board of Directors for consideration. This process may take up to two weeks for review and approval.

Compliance and Accountability

8. Monitoring and Enforcement:

- The club reserves the right to monitor fundraising activities to ensure compliance with these guidelines.
- Teams found in violation may face penalties, including the revocation of fundraising privileges.
- For any questions or clarifications regarding compliance, please contact the Innisfil Soccer Club General Manager, Sanford Carabin.

By adhering to these guidelines, teams contribute to maintaining the integrity and reputation of the Innisfil Soccer Club while supporting its mission to provide quality soccer experiences for all participants.

Effective Date: January 26, 2025