



SPONSORSHIP PROSPECTUS

Comprehensive Partnership Opportunities and Entitlements

Where Science, Partnership & Purpose Converge

3,500+ CLINICAL LEADERS

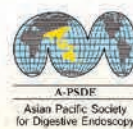
Across 40+ Asia-Pacific Markets

 Premium Platform for Thought Leadership

 Market Access

 Regional Positioning

Organized by:



Hosted by:



SCAN FOR MORE DETAILS





Contents

SECTION 1: WELCOME MESSAGES	03
SECTION 2: UNDERSTANDING APDW 2026 MANILA	06
SECTION 3: WHY SPONSOR APDW 2026 MANILA	09
SECTION 4: CONGRESS PROGRAMME	10
SECTION 5: SPONSORSHIP TIERS & PARTNERSHIP PATHWAYS	12
5.1 SIGNATURE PARTNERSHIP PACKAGES	13
5.2 CUMULATIVE RECOGNITION PATHWAYS	15
SECTION 6: INDIVIDUAL SPONSORSHIP OPPORTUNITIES	19
6.1 EDUCATIONAL GRANTS & SUPPORT PROGRAMMES	21
6.2 EDUCATIONAL & SCIENTIFIC ENGAGEMENT	24
6.3: CORPORATE SOCIAL RESPONSIBILITY & LEGACY	29
6.4 DELEGATE EXPERIENCE & VISIBILITY	33
6.5 NETWORKING & ENGAGEMENT SPACES	40
6.6 CULTURAL & MANILA EXCLUSIVES	43
6.7 DIGITAL PRESENCE & EXTENDED REACH	48
6.8 EXHIBITION AND INDUSTRY SHOWCASE	52
TERMS & CONDITIONS	57

Section 1: Welcome Messages

▶ WELCOME TO APDW 2026 MANILA

Celebrating Community, Science, and Shared Progress

The Asian Pacific Digestive Week (APDW) 2026 Manila marks a defining chapter in our shared pursuit of excellence in digestive health. From **24 to 28 November 2026**, the **Philippine International Convention Center (PICC)** will host thousands of clinicians, scientists, educators, allied healthcare professionals and industry leaders from across the Asia Pacific and beyond, for a week of collaboration, innovation, and purpose.

APDW has always stood for more than scientific exchange. It is a community — one that unites gastroenterology, hepatology, endoscopy, and digestive surgery across borders and disciplines. In Manila, this spirit of connection takes on new energy. The city's blend of heritage and modernity mirrors the essence of our field: grounded in proven science, yet driven by constant discovery.

This year's congress is jointly hosted by the Philippine Society of Gastroenterology (PSG), the Philippine Society of Digestive Endoscopy (PSDE), and the Hepatology Society of the Philippines (HSP) — three societies whose collaboration reflects APDW's enduring belief in partnership and shared progress.

We invite you — our valued partners in the medical and life-sciences industry — to be part of this journey. Your innovations shape the tools, therapies, and technologies that define modern digestive health. Through your participation, APDW 2026 Manila becomes more than an event; it becomes a platform for advancing care, fostering talent, and creating a legacy that reaches well beyond the meeting halls of Manila.

Together, let us celebrate science, innovation, and the people who make both possible.

Ian Homer Y. Cua, MD, FPCP, FPSG, FPSDE

Congress President

APDW 2026 Manila





▶ MESSAGE FROM THE SECRETARY GENERAL

United Leadership, Reliable Excellence

Dear Partners and Colleagues,

On behalf of the Philippine Society of Gastroenterology (PSG), the Philippine Society of Digestive Endoscopy (PSDE), and the Hepatology Society of the Philippines (HSP), I am delighted to welcome you to **APDW 2026 Manila**.

This congress has a structural advantage: three local medical societies are collaborating to host it. Rather than working through a single organization, you're engaging with three physician-led societies backed by broader networks, deeper clinical credibility, and shared institutional resources. We know what this means for sponsors because we've lived regional partnership before.

Seventeen years ago, Manila hosted APDW 2009. That experience taught us what works: authentic collaboration with local clinical leaders, rigorous attention to scientific content, and genuine accountability to sponsors. We're bringing that knowledge forward with enhanced infrastructure and expanded programming.

Our congress is built around what Asia-Pacific physicians actually need. We feature international and regional faculty, live endoscopy demonstrations linking hospitals across the region, and dedicated programmes for emerging professionals and women leaders. The scientific content is rigorous. The partnerships are real.

Here's what you can expect from us: engagement from local medical leadership, operational reliability, transparent analytics, and real commitment to understanding your objectives and delivering measurable results. We take our responsibility seriously.

We welcome you to Manila and look forward to a partnership where your investment translates into meaningful engagement with the physicians who practice across Asia-Pacific.

Join us **24–28 November 2026**.

With warm regards,

Patricia Anne I. Cabral-Prodigalidad

Secretary General

Local Organising Committee

APDW 2026 Manila

▶ MESSAGE FROM THE WAYS AND MEANS COMMITTEE

An Invitation to Partner, Innovate, and Inspire

Dear Colleagues and Industry Partners,

It is my pleasure to invite you to partner with us at the **Asian Pacific Digestive Week (APDW) 2026 Manila**, taking place **24–28 November 2026** at the **Philippine International Convention Center (PICC)**.

As the Ways & Means Committee, our role is to ensure that your partnership with APDW 2026 Manila is both impactful and rewarding. We recognize that sponsors have different objectives—some seek regional market leadership, others want targeted KOL engagement, and still others prioritize CSR visibility or lead generation. Our job is to understand YOUR specific goals and design a sponsorship package that delivers exactly what matters to your organization.

This sponsorship prospectus reflects that philosophy. Whether you choose one of our three Signature Partnership Packages or build a customised sponsorship through individual items, you'll find options that align with your strategic objectives—with transparent pricing, clear benefits, and measurable outcomes.

Manila presents a vibrant stage where global expertise meets local ingenuity. Together, we can create an event that delivers scientific excellence and leaves a legacy of innovation, mentorship, and equitable access to knowledge across our region.

On behalf of the Organising Committee, we look forward to welcoming you to Manila and partnering with you in advancing digestive health across Asia-Pacific.

Dr. Marceliano T. Aquino Jr.

Chair, Ways and Means Committee

Local organising Committee

APDW 2026 Manila

Dr. Ma. Therese C. Macatula

Co-Chair, Ways and Means Committee

Local Organising Committee

APDW 2026 Manila

**“In the Philippines, we have a saying: ‘Walang imposible sa taong may tiyaga’ –
Nothing is impossible to a person with perseverance.
Together, let us persevere in advancing digestive health for all!”**



Section 2: Understanding APDW 2026 Manila

■ ABOUT THE ASIAN PACIFIC DIGESTIVE WEEK (APDW)

The Asian Pacific Digestive Week (APDW) is the region's flagship annual congress for gastroenterology, hepatology, digestive endoscopy, and digestive surgery. Established in 2001, APDW has grown into a multidisciplinary platform that brings together national societies, leading experts, trainees, researchers, nurses, and industry partners to advance digestive-health science, education, and innovation across Asia-Pacific.

APDW is hosted by national societies in the region through a formal bidding process administered by the Asian Pacific Digestive Week Federation (APDWF). This structure ensures scientific credibility, regional diversity, and a consistent standard of congress delivery.

Why APDW matters for sponsors

- Access to a broad and influential digestive-health community across Asia-Pacific
- Engagement opportunities spanning education, clinical practice, technologies, and service delivery
- A well-governed scientific environment that supports responsible industry partnership

■ ABOUT MANILA - THE 2026 HOST CITY

Manila is a vibrant regional hub with strong connectivity across Asia and increasing healthcare investment. APDW 2026 Manila offers sponsors a strategic platform to engage both established and emerging markets within Southeast Asia.

■ WORLD-CLASS VENUE & CONNECTIVITY

APDW 2026 will take place at the Philippine International Convention Center (PICC), located within Manila's cultural complex and in close proximity to major hotels and key city infrastructure. The venue supports scalable plenaries, parallel tracks, and a strong exhibition environment, enabling consistent delegate flow and sponsor visibility.

■ CLINICAL EXCELLENCE & HEALTHCARE INFRASTRUCTURE

Manila is home to leading medical institutions and specialists recognised for gastroenterology, hepatology, and endoscopic practice. This clinical depth supports robust scientific programming and creates meaningful pathways for sponsor engagement aligned to education and practice improvement.

■ FILIPINO HOSPITALITY & DELEGATE EXPERIENCE

The host city's reputation for warmth and hospitality enhances delegate experience and supports sponsored engagement through curated networking, cultural touchpoints, and high dwell-time congress zones.

► THE HOST SOCIETIES & LOCAL ORGANISING COMMITTEE

APDW 2026 is jointly organised by three Philippine societies whose combined expertise represents the full spectrum of digestive health:

Philippine Society of Gastroenterology (PSG) Advancing clinical and academic gastroenterology through research, education, and patient care. PSG's membership comprises leading gastroenterologists advancing diagnostic and therapeutic innovation across the Philippines.

Philippine Society of Digestive Endoscopy (PSDE) Leading the development of endoscopic practice, education, and safety in the Philippines. PSDE's expertise ensures cutting-edge endoscopic programming and live demonstration excellence.

Hepatology Society of the Philippines (HSP) Committed to excellence in liver-disease management and hepatology research. HSP brings specialized hepatology expertise to ensure comprehensive programming across digestive diseases.

Host Societies Presidents

PSG President	Dr. Rommel P. Romano
PSDE President	Dr. Roberto N. De Guzman, Jr.
HSP President	Dr. Jennielyn Agcaoili-Conde



LOCAL ORGANISING COMMITTEE LEADERSHIP

The LOC comprises physician leaders across multiple committees, each overseeing critical aspects of congress success:

Committee Role	Committee Chair
Advisory Council	Prof. Diana A. Payawal Dr. Evan G. Ong Dr. Robert M. Magsino
Congress President	Prof. Ian Homer Y. Cua
Congress Vice Presidents	Dr. Angelo B. Lozadao Dr. Ruter M. Maralit
Secretary General	Assoc. Prof. Patricia Anne C. Prodigalidad
Scientific Committee Chair	Dr. Frederick T. Dy
Ways and Means Committee Chair	Dr. Marceliano T. Aquino Jr.
Ways and Means Committee Co-Chair	Dr. Ma. Therese C. Macatula
Speaker's Bureau Chair	Dr. Mara Teresa T. Panlilio
Awards Committee Chair	Dr. Carmelita Dado-Dalupang
Registration Committee Chair	Dr. Arsenio L. Co
Research Committee Chair	Dr. Marie Antoinette D.C. Lontok
Publicity/Publication Committee Chair	Dr. Enrik John T. Aguilar
Physical Arrangement Committee Chair	Dr. Karl Yu Kim Teng
Socials Committee Chair	Dr. Flor M. Maramag
Hotel/Food Committee Chair	Dr. Edward L. Lim
Transportation Committee Chair	Dr. David M. Banayo
Security Committee Chair	Dr. Arsenio C. Caburnay
Help Desk Committee Chair	Dr. Patricia Mae B. Mariano

SPONSORSHIP COORDINATION

For all sponsorship inquiries, partnerships, and opportunities:

Contact: Mr. Steven Chan (Tel: +65 9450 6976; Email: steven.chan@wizlink.biz)

Ms. Van Anh Nguyen (+65 8843 1529; Email: van.nguyen@wizlink.biz)

Email: sponsorship@apdw2026.com

The LOC remains available to discuss customized sponsorship approaches aligned with your strategic objectives and marketing goals.

SECTION 3: WHY SPONSOR APDW 2026 MANILA

APDW 2026 Manila offers sponsors a high-impact platform to engage Asia-Pacific clinicians and decision-makers through structured, well-governed opportunities that support education, clinical advancement, and meaningful delegate experiences.

STRATEGIC OPPORTUNITY: EMERGING MARKET LEADERSHIP

APDW 2026 Manila provides direct access to high-growth ASEAN markets, where healthcare delivery and adoption of new technologies continue to expand. For sponsors building long-term regional presence, Manila positions your organisation at the intersection of emerging demand and rising clinical leadership.

The Philippines' pharmaceutical and medical-device market is **projected to reach USD \$7.8 billion by 2027**, representing one of Asia's highest-growth opportunities. This is a market with significant adoption potential, emerging physician leadership eager to engage with global innovation, and less competitive saturation than established markets — creating an ideal window for market entry and relationship-building.

Manila serves as your gateway to these emerging market opportunities — and APDW 2026 is the platform where regional clinical leaders and rising physicians gather to shape the future of digestive health practice across Southeast Asia.

PROVEN TRACK RECORD: GROWTH & EXCELLENCE

APDW consistently attracts a large and diverse delegate base and delivers dependable sponsor visibility across multi-day programming, exhibition activity, and digital platforms.

Recent APDW attendance (as published/forecast)

- APDW 2023 (Bangkok, Thailand): 3,200 attendees
- APDW 2024 (Bali, Indonesia): 3,600 attendees
- APDW 2025 (Singapore): 3,100 attendees
- APDW 2026 (Manila, Philippines): 3,500+ attendees projected

REGIONAL REACH: DIVERSE DELEGATE MIX

APDW's delegate profile typically includes:

- Mature markets (e.g., Japan, Korea, Singapore) that value premium positioning and scientific credibility
- High-growth markets (e.g., India, Vietnam, Indonesia, Philippines) where early engagement builds long-term influence
- International representation that enhances congress credibility and sponsor reputation

WHAT SPONSORS GAIN AT APDW 2026

- Strong visibility across venue, programme, and digital channels
- Structured scientific and educational engagement (subject to governance)
- Access to defined segments: senior specialists, trainees, nurses, allied health, and researchers
- Flexible sponsorship architecture: **Signature packages + cumulative recognition + targeted individual items**
- A sponsor experience designed for clarity, delivery discipline, and measurable outcomes (where applicable)

SECTION 4: CONGRESS PROGRAMME

5 DAYS OF COMPREHENSIVE EDUCATION & SCIENTIFIC EXCHANGE

APDW 2026 delivers five consecutive days of world-class programming—two intensive pre-congress days (24–25 November) followed by three days of cutting-edge main congress scientific content (26–28 November). Over 3,500 gastroenterologists, hepatologists, endoscopists, surgical specialists, and emerging professionals across the Asia-Pacific region gather at the Philippine International Convention Center in Manila for education, innovation, and professional connection spanning the full spectrum of digestive health.

PROGRAMME HIGHLIGHTS

Distinguished Lectureships: The congress features some of the most prestigious named lectures in Asia-Pacific gastroenterology, including the JGHF-APDWF Okuda State-of-the-Art Lecture, the JGHF-APDWF Marshall & Warren Lecture, the KL Goh Memorial Lecture, the Presidential Lecture, the APDWF-JGHF Emerging Leader Lectureships, and the APAGE-WGO Global Distinguished Lectureship.

Scientific Agenda: The main congress features multiple concurrent tracks across dedicated session venues, integrating plenary and keynote lectures, sponsored symposia (breakfast, lunch, and sunset sessions), state-of-the-art sessions, meet-the-expert sessions, interactive debates and panel discussions, free paper and poster sessions showcasing original research and Young Investigator Awards, and live endoscopy demonstrations.

Pre-Congress Learning: Pre-congress days feature postgraduate courses across GI sub-specialties, Basic and Advanced hands-on endoscopy workshops, the Young Clinician Investigator Programme (YCIP), master classes, Women in GI and Indigenous Health & GI Care Forums.

The final scientific programme, including complete session details, speaker information, timing, and venue assignments, will be published on the APDW 2026 website. For full programme details and to view speaker profiles, visit www.apdw2026manila.com

PROGRAMME AT A GLANCE

Day/Time	Pre-Conference Day -1, 24 November		Pre-Conference Day 0, 25 November		Day 1, 26 November 2026				
	Room 1	Room 2	Room 3	Room 4	Room 1	Room 2	Room 3	Room 4	Room 5
Morning	APDWF-JGHF Young Clinician Investigator Program	Hands-on Endoscopy Workshops	Postgraduate Course	Women in GI	JGHF Foundation - APDWF Okuda State of the Art Lectureship				
					KL Goh Memorial Lecture				
Afternoon				Indigenous Health & GI Care Forum	Opening Ceremony				
					APDWF Meritorious Award Citation and Presentation				
Evening					Presidential Lecture				
					Networking Tea Break				
					GI State-of-the-Art 1: Challenges in DGBI overlap: How do we treat?	EN State-of-the-Art 1: Applying ergonomics in the endoscopy room	HEP State-of-the-Art 1: Simplifying Hepatitis B care: Translating WHO 2024 and other guidelines into scalable healthcare delivery models	GI State-of-the-Art 2: Advances in liquid biopsy and circulating biomarkers	Free Paper Session 1
					GI State-of-the-Art 3: GERD Barrett's esophagus: From metaplasia to malignancy	EN State-of-the-Art 2: Simulation training in endoscopy	HEP State-of-the-Art 2: Hepatitis B Functional Cure: From concept to clinical reality	SUR State-of-the-Art 1: Evolution of pancreatic cancer surgery: from open to robotics	
					Industry Lunch Symposium				
					GI Symposium 1: Refractory GERD Symposium	EN Symposium 1: Image-enhanced endoscopy Symposium	HEP Symposium 1: Viral hepatitis Symposium	SUR Symposium 1: GI Cancers Symposium	Free Paper Session 2
					Afternoon Tea Break				
					GI Symposium 2: Esophageal Disorders Symposium	EN Symposium 2: Luminal Endoscopy Symposium	HEP Symposium 2: Acute liver Disorders Symposium	GI Symposium 3: Cholangiocarcinoma Symposium	Free Paper Session 3
					Sunset Symposium				

Day/Time	Day 2, 27 November 2026					Day 3, 28 November 2026			
	Room 1	Room 2	Room 3	Room 4	Room 5	Room 1	Room 2	Room 3	Room 4
Morning	JGHF Foundation - APDWF Marshall & Warren Lectureship					GI Meet-the-Expert 1: Managing difficult to treat IBD	EN Meet-the-Expert 1: Luminal stenting maximizing success	HEP Meet-the-Expert 2: HCC Dilemma and controversies	SUR Meet-the-Expert 1: Achieving the ideal TME through MDT collaboration
	JGHF-APDWF Emerging Leader Lectureship	Endoscopy Live Demonstration	JGHF-APDWF Emerging Leader Lectureship	HEP Meet-the-Expert 1: Management of portal vein tumor thrombus	Free Paper Session 4	GI State-of-the-Art 5: The promise of fecal microbiota transplantation: fact or fad?	EN State-of-the-Art 3: Endobariatrics	HEP State-of-the-Art 3: Curative intent in HCC: expanding boundaries	SUR State-of-the-Art 2: Liver transplantation in Asia-Pacific: Innovation, Equity and Expanding Access
Afternoon	GI State-of-the-Art 4: H. pylori harmonizing Treatment Guidelines	Endoscopy Live Demonstration	APAGE-WGO Global Distinguished Lectureship	GI Symposium 4: Gastric Cancer Symposium	APAGE-AGA Joint Symposium	APDWF-JGHF Young Investigator Award	GI State-of-the-Art 6: Navigating pitfalls in autoimmune pancreaticobiliary diseases	EN State-of-the-Art 4: Endotopatology	HEP State-of-the-Art 4: Artificial intelligence and digital technologies in hepatology
	HEP Symposium 3: HCC treatment Symposium	Endoscopy Live Demonstration	GI Symposium 5: Chronic diarrhea Symposium	SUR Symposium 2: Liver transplant Symposium	Free Paper Session 5	GI State-of-the-Art 7: Pancreatic cancer screening: strategies and cost-effectiveness	EN State-of-the-Art 5: CRC screening in Asia Pacific	HEP State-of-the-Art 6: Microbiome-liver axis: therapeutic implications in liver diseases	HEP State-of-the-Art 5: The paradox of rebalanced hemostasis in cirrhosis
	Industry Lunch Symposium					Industry Lunch Symposium			
	HEP Symposium 4: Alcohol associated Liver Disease Symposium	Endoscopy Live Demonstration	GI Symposium 6: IBS/IBD Symposium	GI Symposium 7: GI bleeding Symposium	Free Paper Session 6	GI Symposium 8: Pancreaticobiliary diseases Symposium	EN Symposium 3: Endoscopic ultrasonography Symposium	HEP Symposium 6: Portal hypertension Symposium	EN Symposium 4: Emerging Endoscopy Symposium
	Afternoon Tea Break					Afternoon Tea Break			
	HEP Symposium 5: MAFLD Symposium	Endoscopy Live Demonstration	GI Symposium 6: IBS/IBD Symposium	GI Symposium 7: GI bleeding Symposium	Free Paper Session 6	EN Debate 1: Managing flat colorectal lesions	EN Symposium 5: Pancreaticobiliary endoscopy Symposium	HEP Symposium 7: Autoimmune hepatitis Symposium	SUR Panel Discussion 1: Management of colorectal liver metastasis: perspectives from a multidisciplinary team
	Sunset Symposium					End of Conference			

SECTION 5: SPONSORSHIP TIERS & PARTNERSHIP PATHWAYS

▶ TWO FLEXIBLE ROUTES TO MAXIMUM IMPACT

APDW 2026 Manila offers two complementary pathways for sponsorship recognition, ensuring that every organisation – whether seeking a fully integrated Signature partnership or a flexible, targeted approach – can achieve visibility, engagement, and recognition aligned with its strategic goals.

- **Pathway 1: Choose a Signature Partnership Package** – Choose from three strategic partnership levels (Diamond through Gold), each delivering integrated benefits with guaranteed entitlements, exhibition priority and symposia access.
- **Pathway 2: Build Your Custom Package** – Mix and match individual sponsorship items from Section 6 to align with your specific objectives. Your cumulative investment automatically qualifies you for corresponding tier recognition and benefits.

Pathway	Best For	Key Features
Pathway 1 – Signature Partnership Packages	Companies seeking maximum impact through integrated, premium partnerships with guaranteed entitlements and priority access.	Pre-designed Diamond–Gold packages with bundled scientific engagement, exhibition priority, analytics, and hospitality privileges. Symposia selection on a first-come, first-served basis among all Signature partners
Pathway 2 – Customised Sponsorship Pathway (Cumulative Recognition)	Companies preferring flexibility or focused investment areas.	Build your own combination of sponsorship items (Section 6). Cumulative spend earns equivalent tier recognition and complimentary registrations.

Both pathways operate under the **APDW 2026 Sponsorship Framework**, guaranteeing fairness, transparency, and brand consistency across all partnerships.

▶ 5.1 SIGNATURE PARTNERSHIP PACKAGES

▪ THREE STRATEGIC LEVELS WITH GUARANTEED ENTITLEMENTS

Choose from three strategically structured partnership levels (Diamond, Platinum, Gold) with pre-determined benefits, branding placements, and recognition, designed to match varying marketing objectives, from regional market leadership to targeted product launches. Each tier integrates scientific authority, delegate engagement, brand visibility, and networking opportunities in a single, streamlined agreement, engineered for maximum ROI at its investment level, with complementary sponsorships combined for efficiency.

How Signature Packages Work:

- Choose your Signature tier based on your investment level and strategic objectives
- Receive all integrated benefits at that tier level as guaranteed entitlements
- Commit by 30 April 2026 to participate in the Phase 1 Selection Event, where booth locations, symposia timing, and exclusive items are selected in tier order (Diamond first, then Platinum, then Gold). Within each tier, selection order is determined by date of commitment.
- All entitlements (booth size, symposia quantity, registrations, branding, analytics) are confirmed immediately upon signing. Location and timing preferences are finalised at the Selection Event.

▪ SIGNATURE SPONSORSHIP ENTITLEMENTS

BENEFIT CATEGORY	DIAMOND	PLATINUM	GOLD
INVESTMENT LEVEL	\$400,000	\$300,000	\$200,000
EDUCATION & SCIENTIFIC CONTENT			
Pre-Congress Workshops or Hands-On Endoscopy Workshop Access	1 (Full Day) or Principal Partner	1 (½ Day) or Major Partner	90 min or Supporting Partner
Choice of Lunch Symposia or Live Endoscopy Demonstration Access	2 Lunch Slots or 1 Lunch Slot & Principal Partner	2 Lunch Slot or 1 Slot & Major Partner	1 Lunch Slot or Supporting Partner
Choice of Breakfast/Evening Symposia	1 Slot	1 Slot	—
Content Capture Add-on	✓ Included	✓ Included	À La Carte
Faculty Grant Allocation	Up to \$50,000	Up to \$30,000	Up to \$20,000
EXHIBITION & NETWORKING			
Exhibition Booth Size	54 sqm	36 sqm	36 sqm
Booth Selection Priority	1st Priority	2nd Priority	3rd Priority
Technical/Demonstration Suite	✓ Included	✓ Included	—
VIP Lounge Access (All 3 Congress Days)	✓ Included	✓ Included	—

BRANDING & VISIBILITY			
Tier Recognition in All Marketing Materials	✓	✓	✓
Website & App Homepage Presence	Homepage	Homepage	Sponsor Page
Logo on Website, App, Signage	✓	✓	✓
Logo in All Promotional EDMs	✓	✓	✓
Congress Guide Advertisement	Full-Page	Half-Page	Quarter-Page
Main Stage Recognition	✓ Opening / Closing	✓ Opening / Closing	—
HOSPITALITY & CONGRESS ACCESS			
Complimentary Congress Registrations	140	100	70
Discount on Additional Registrations	15%	15%	10%
Faculty Dinner Tickets	8	8	6
Reserved Table at Faculty Dinner	✓	✓	✓
DATA, ANALYTICS & SUPPORT			
Delegate List (6 weeks pre + 2 weeks pre)	✓ Yes	✓ Yes	—
Post-Event ROI Analytics Dashboard	✓	✓	—
Lead Tracking & Engagement Reporting	Detailed	Detailed	Standard
Congress Attendance Report	✓	✓	✓

KEY FOR TABLE A:

- ✓ = Included as Signature benefit
- — = Not applicable to this tier
- All Signature tiers include immediate tier recognition and complimentary congress registrations upon confirmation
- Booth locations, symposia timing, and exclusive items are selected at the Phase 1 Selection Event (May 2026) in tier order. See Section 5.4 for the full Commitment and Selection Timeline.

► 5.2 CUMULATIVE RECOGNITION PATHWAYS

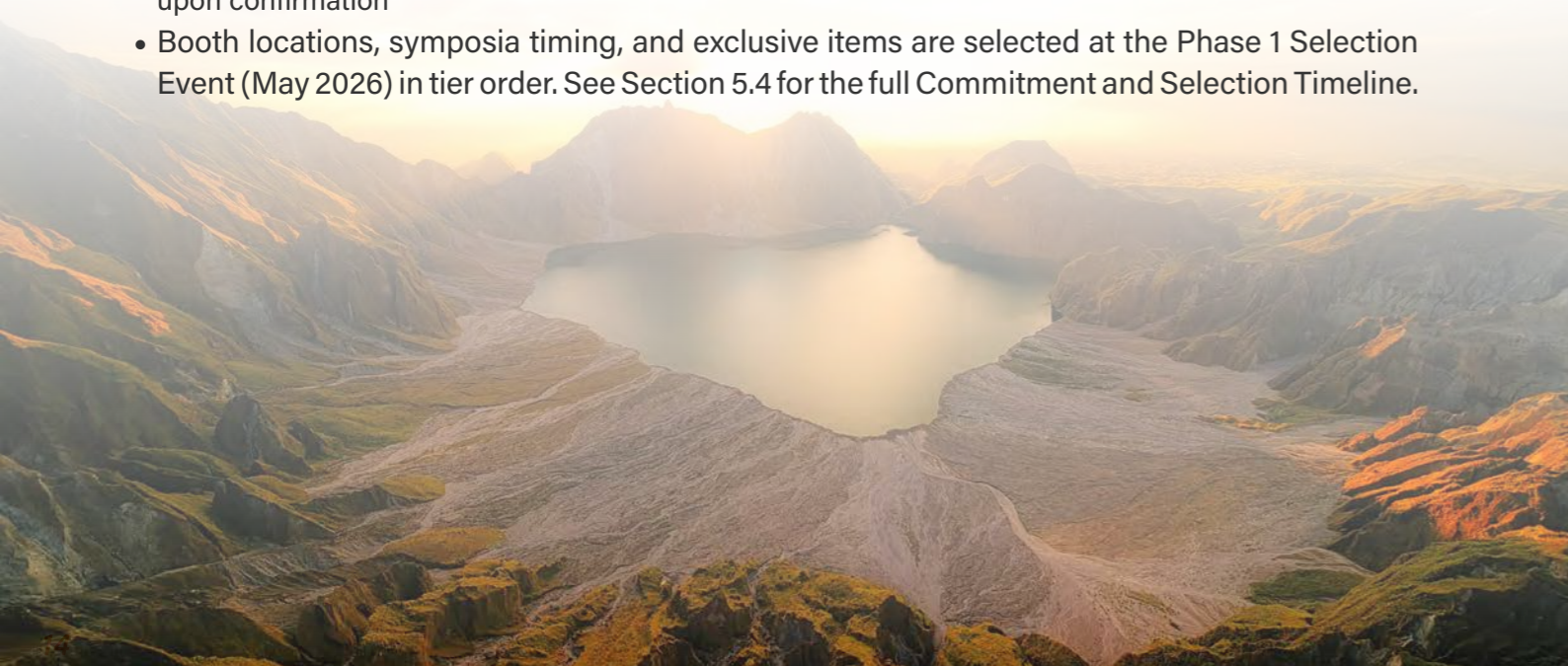
▪ Build Your Own Package Through À La Carte Items

Select any combination of individual sponsorship items from Section 6. Your cumulative investment determines your recognition level and benefits. You receive tier acknowledgments, complimentary registrations, and standard congress access—with some operational benefits reserved for Signature partners.

CUMULATIVE INVESTMENT THRESHOLD	≥ \$400,000	\$300,000–\$399,999	\$200,000–\$299,999	\$150,000–\$199,999	\$100,000–\$149,999
RECOGNITION LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
BRANDING & VISIBILITY					
Tier Recognition in All Marketing Materials	✓	✓	✓	✓	✓
Website & App Homepage Presence	Homepage	Homepage	Sponsor Page	Sponsor Page	Sponsor Page
Logo on Website, App, Signage	✓	✓	✓	✓	✓
Logo in All Promotional EDMs	✓	✓	✓	✓	✓
Congress Guide Advertisement	Full-Page	Half-Page	Quarter-Page	—	—
Main Stage Recognition	✓ Opening / Closing	✓ Opening / Closing	—	—	—
EXHIBITION & NETWORKING					
Exhibition Booth Size	54 sqm	36 sqm	36 sqm	18 sqm	18 sqm
Booth Selection Priority	1st Priority	2nd Priority	3rd Priority	4th Priority	5th Priority
Technical/Demonstration Suite	✓	✓	—	—	—
VIP Lounge Access (All 3 Congress Days)	✓	✓	—	—	—
HOSPITALITY & CONGRESS ACCESS					
Complimentary Congress Registrations	105	75	45	30	15
Discount on Additional Registrations	15%	15%	10%	5%	5%
DATA, ANALYTICS & SUPPORT					
Delegate List (6 weeks pre + 2 weeks pre)	✓ Yes	✓ Yes	—	—	—
Post-Event ROI Analytics Dashboard	✓	✓	—	—	—
Lead Tracking & Engagement Reporting	Detailed	Detailed	Standard	Standard	Standard
Congress Attendance Report	✓	✓	✓	✓	✓

KEY FOR TABLE B:

- ✓ = Included as cumulative recognition benefit
- — = Not applicable to this tier
- Cumulative sponsors select booth locations and remaining items at the Phase 2 Selection Event (June 2026), after all Phase 1 Signature sponsors, in tier order (Diamond through Bronze). See Section 5.4 for deadlines and full timeline



► 5.3 Sponsor Loyalty Recognition Programme



Recognising progression and long-term partnership

APDW 2026 values sponsors who deepen their engagement with the Congress. Sponsors who upgrade their sponsorship tier from the previous APDW Congress may be eligible for a Loyalty Recognition Credit as a gesture of appreciation for their continued partnership.

■ Who is eligible

- Diamond, Platinum, and Gold sponsors
- Upgrade by at least one sponsorship tier compared to APDW 2025
- Sponsorship confirmed by 31 May 2026 (Cumulative & Exclusives Items Deadline)

■ What you receive

- A Loyalty Recognition Credit valued at up to 10% of your confirmed total sponsorship value
- Credit may be applied to selected individual sponsorship opportunities, subject to availability

■ Important notes

- Credit has no cash value and is non-transferable
- Credit must be utilised within APDW 2026
- Certain sponsorship categories are excluded
- All allocations are subject to Organising Committee approval

■ Items to EXCLUDED (Non-Negotiable)

These items are not eligible for the loyalty credit:

- Any Educational & Scientific Engagement Grant
- Any Educational Grants & Support Programme
- Any Corporate Social Responsibility & Legacy programme
- Exhibition Booth Space
- Any item with:
 - Faculty control implications
 - Scientific governance sensitivity

This programme is designed to encourage progression in sponsorship commitment while preserving scientific integrity and programme balance.

► 5.4 COMMITMENT & SELECTION TIMELINE

Securing your preferences through structured, fair selection

APDW 2026 separates sponsorship commitment from preference selection to ensure fairness across all investment levels. When you commit, your entitlements (booth size, symposia quantity, registrations, branding, analytics) are confirmed immediately. Location preferences, timing selections, and exclusive item allocation are managed through a structured three-phase timeline that rewards both investment level and early commitment.

Phase 1: Signature Priority Window

- Commitment Deadline: 30 April 2026
- Selection Event: 1–15 May 2026

All Signature sponsors who execute their Sponsorship Agreement by 30 April 2026 participate in the Phase 1 Selection Event. During this event, sponsors select booth locations, symposia timing (day and room), and exercise first right of refusal on exclusive items (e.g., congress lanyard, satchel, awards naming). Selections proceed in tier order: Diamond sponsors select first, followed by Platinum, then Gold. Within each tier, selection order is determined by the date of signed commitment, rewarding urgency at every level.

Provisional Hold on Exclusive Items: Signature sponsors who commit early may indicate interest in specific exclusive items. If no higher-tier sponsor also requests the same item before the April 30 deadline, the item is provisionally confirmed to the requesting sponsor. If a higher-tier sponsor does request it, tier priority applies at the Selection Event.

Late Commitment: Signature sponsors who commit after 30 April 2026 forfeit Phase 1 selection priority and are treated as Cumulative pathway sponsors in Phase 2. All other Signature entitlements (booth size, symposia quantity, registrations, tier recognition) remain intact.

Phase 2: Cumulative & Exclusive Items Window

- Commitment Deadline: 31 May 2026
- Selection Event: 1–15 June 2026

All Cumulative pathway sponsors, plus any late-committing Signature sponsors, select from remaining inventory during Phase 2. Selection follows the same tier-order principle: Diamond through Bronze, with date of commitment as the tiebreaker within each tier. Any exclusive items unclaimed during Phase 1 become available to Phase 2 sponsors on a tier-priority basis.

Exclusive Items Production Deadline: Certain exclusive items (congress lanyard, congress satchel) require production lead times. If unclaimed by the end of Phase 2 (15 June 2026), these items may be modified or withdrawn at the discretion of the Organising Committee.

Phase 3: Open Market

- From 16 June 2026 onwards

All remaining sponsorship items, booth locations, and unclaimed exclusive opportunities open to all sponsors and exhibitors on a first-come, first-served basis. No tier preference applies. This phase also opens standard exhibition booth bookings to non-tiered exhibitors (below \$100,000 cumulative investment).

General Exhibitors (Non-Tiered)

Exhibitors who commit to standard booth space before Phase 3 receive confirmed booth size and zone upon signing. Specific booth location assignments are made from 16 June 2026, with selection order determined by date of commitment. Early commitment secures the best available locations within the general exhibitor allocation.

Selection Timeline Summary

PHASE	DETAILS
Phase 1: Signature Priority	Commit by 30 April 2026. Select in May 2026 (Diamond → Platinum → Gold, then by commitment date)
Phase 2: Cumulative & Exclusives	Commit by 31 May 2026. Select in June 2026 (Diamond → Bronze, then by commitment date)
Phase 3: Open Market	From 16 June 2026. First-come, first-served. No tier preference.

This framework ensures that higher-level sponsors are never disadvantaged by later commitment timelines, while still rewarding early commitment within every tier. All deadlines are firm and will be communicated through official correspondence.

SECTION 6: INDIVIDUAL SPONSORSHIP OPPORTUNITIES

► SUMMARY

Sponsorship Items	Availability	Investment (USD)
Educational Grants & Support Programmes		
Faculty Grants Support	Open	1,500 – 16,000
Educational Travel Grant	Open	10,000 – 50,000
Educational & Scientific Engagement		
Breakfast Symposium	10 Sessions	30,000
Lunch Symposium	11 Sessions	50,000
Sunset Symposium	8 Sessions	35,000
Pre-Congress Hands-On Training & Skill Labs	Limited	20,000 - 75,000
Tea Symposium	6 Sessions	15,000
Live Endoscopy Workshop Partnership	Multiple	20,000 – 75,000
Content Capture Add-on	Limited	5,000
Corporate Social Responsibility & Legacy		
Women In GI Programme	Exclusive	25,000
GI Sustainability Programme	Exclusive	25,000
Emerging GI Professional Lounge	Exclusive	20,000
Indigenous Health & GI Care Forum	Exclusive	25,000
Accessibility Support Fund	Multiple	10,000 – 30,000
Delegate Experience & Visibility		
Congress Lanyard	Exclusive	40,000
Congress Satchel	Exclusive	40,000
Delegate Hydration Stations + Branded Bottles	2 Sponsors	30,000
Charging Stations	Multiple	15,000
Wellness Recharge Zone	Up to 3 Sponsors	20,000
Delegate Concierge Counter	Exclusive	20,000
Registration Terminal Sponsorship	Exclusive	20,000
Poster Area Branding	Exclusive	15,000
Best Abstract & Young Investigator Awards	Exclusive	25,000
On-Site Wayfinding & Directional Branding	Multiple	12,000
Congress Satchel Insert	Multiple	8,000

Networking & Engagement Spaces			
Meet-The-Expert Lounge	Exclusive	25,000	
VIP & Faculty Lounge	Up to 2	25,000	
Hospitality Suites	Open	20,000 – 40,000	
Technical Suites / Custom Demonstration Areas	Open	20,000 – 40,000	
Cultural & Manila Exclusives			
Local Food Stations	4 Stations	10,000 – 25,000	
Barako Café Lounge	Up To 3	15,000 - 40,000	
Jeepney Fleet Branding	Exclusive	35,000	
VIP / Faculty Transport Fleet	Exclusive	25,000	
Cultural Showcase Corner	Exclusive/Day	15,000 – 40,000	
Evening Social Events & Nightlife Coordination	Exclusive/Night	40,000	
Digital Presence & Extended Reach			
Mobile App Sponsorship	Up To 3	20,000	
Push Notification Package	Open	10,000	
On-Demand Platform Ads	Exclusive	10,000	
Congress Highlights Video Sponsorship	Exclusive	20,000	
EDM Banner Ads	Open	5,000 – 8,000	
Social Media Wall	Up to 2	15,000	
Exhibition & Industry Showcase			
Product Runway	6 Sessions	15,000	
Local Pavilions	Multiple	7,500	
Community Village	Limited	12,500	
Academy Corner	Open	12,500	
Exhibition Standard Booths	Bare Space	Limited	12,000
	Shell Scheme		12,500
Exhibition Premium Booth	Bare Space	Limited	14,400
	Shell Scheme		15,000

► 6.1 EDUCATIONAL GRANTS & SUPPORT PROGRAMMES

Empower thought leadership through strategic educational investment

Invest directly in cutting-edge scientific content by supporting faculty expertise and educational development. These opportunities allow you to sponsor speaker honoraria, faculty travel, and curriculum development—building your organization’s association with innovation and knowledge advancement. Each initiative strengthens the congress’s scientific calibre while positioning your brand as a partner committed to advancing the profession.

▪ FACULTY GRANTS

USD \$1,500-\$16,000 per faculty | Open opportunities

Invest in thought leadership and scientific excellence.

Faculty Grants enable APDW 2026 Manila to attract high-calibre international and regional experts, ensuring scientific depth, diversity, and programme credibility. For sponsors, Faculty Grants represent a high-integrity mechanism to support education, knowledge exchange, and regional capacity building without influencing scientific content, positioning your organization as a champion of cutting-edge GI research and innovation.

Faculty Grant Value Framework

Faculty Grant values are determined based on the region of origin of the faculty member and the associated travel and accommodation requirements. Indicative ranges are as follows:

Region / Sub-region	Indicative Grant (USD)	Typical Travel Class
USA / Canada / Latin America	16,000	Business
Europe	12,500	Business
Africa	7,500	Business
Oceania (Australia / New Zealand)	6,500	Business
West Asia / Middle East	6,000	Business / Premium Economy
Central Asia	5,500	Premium / Economy
South Asia	5,000	Premium / Economy
East Asia	5,500	Premium / Economy
South-East Asia	4,000	Economy
Philippines (Local Faculty)	1,500	Domestic Economy

Faculty Travel-Class Policy

Flight Duration	Class of Travel
≥ 8 hours	Business Class
6 - 8 hours	Premium Economy, or Business Class where Premium Economy is unavailable
Up to 6 hours	Full-Flex Economy Class
Domestic (Philippines)	Economy Class

Travel duration is based on scheduled direct flight time from city of origin to Manila. Any deviation or upgrade requires prior approval from the APDW 2026 Organising Committee.

Sponsor Entitlements

Tier & Recognition Treatment

Sponsors may support faculty under two mechanisms, both recognised for tier accreditation:

Mechanism	Description	Tier Accrual
LOC-managed Faculty Grants	Grants remitted to the LOC	100 % of value counts toward tier recognition.
Sponsor-arranged Faculty Support	Sponsor pays faculty travel, accommodation and honorarium directly	75 % of value counts toward tier recognition.

Recognition & Visibility

- Acknowledgement as Faculty Grant Supporter in:
 - Congress programme (print and digital)
 - APDW 2026 website and mobile app
 - On-site acknowledgement boards
- Inclusion in post-congress appreciation communications

Governance & Compliance

- Only faculty approved by the Scientific Programme Committee are eligible
- Support for industry-sponsored symposia speakers does not count toward tier recognition.
- Where a sponsor proposes to engage a faculty member already invited as an official APDW 2026 Congress Faculty for an industry-supported session, the sponsor is required to independently support that engagement through an applicable Faculty Grant.
- Congress-funded faculty support may not be used to subsidise industry-supported activities
- Sponsors may not influence session content, programme placement, or faculty roles
- All Faculty Grants comply with applicable regional and international industry codes of conduct
- Faculty Grants may constitute up to 50% of a sponsor's total recognised sponsorship contribution

APDW 2026 EDUCATIONAL TRAVEL GRANT

USD \$10,000–\$50,000 | Open opportunities | Multiple Partnership Level

Expanding access, one delegate at a time.

The APDW 2026 Educational Travel Grant Programme broadens access by enabling physicians from under-resourced regions and emerging markets to attend the congress. Your sponsorship directly removes financial barriers, expanding the congress's geographic diversity and positioning your organization as a champion of access and equity.

Supported delegates receive congress registration, accommodation, and travel stipends. Your brand is featured prominently in all programme materials and you receive detailed reporting on supported delegates, regions, and academic backgrounds.

Grant Structure

Educational Travel Grants are structured in modular units of USD 10,000. Each unit typically supports 5 delegates, depending on travel distance and accommodation costs.

Higher contribution levels represent proportional increases in the number of supported delegates, rather than differentiated benefit tiers.

Category	Investment (USD)	Estimated Grants Supported
Platinum Education Partner	50,000	~25 delegates
Gold Education Partner	30,000	~15 delegates
Silver Education Partner	20,000	~10 delegates
Bronze Education Partner	10,000	~5 delegates

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Recognition as Educational Travel Grant Partner in the congress programme, website, and on-site sponsor boards. Logo featured on "Education Partners" acknowledgement slide shown during main plenary.
Visibility Across Channels	Inclusion in pre-congress eDM thanking Travel Grant supporters. Post-event mention in APDW 2026 Education Report.
Delegate Engagement	Sponsors will receive anonymised data on recipient demographics (region, profession, career level). Sponsors are not involved in delegate selection to ensure compliance and impartiality.
Reporting / Post-Event Deliverables	Summary report of total grants awarded and regional distribution.
Accrual Recognition	100% of contributed value counts toward cumulative sponsorship recognition.

Governance & Compliance

- Grant recipients are selected independently by the APDW 2026 Education Committee following transparent criteria (age, early-career status, accepted abstracts, or underrepresented region).
- Regional add-on allocations are subject to Education Committee approval based on delegate availability and regional representation.
- Funds may not be tied to commercial product promotion or company selection of recipients.
- Travel grant acknowledgements will comply with regional transparency and compliance standards (e.g., PhRMA, MedTech, APACMed).
- All grant funds are administered via the APDW 2026 LOC to ensure financial transparency and equitable allocation.

▶ 6.2 EDUCATIONAL & SCIENTIFIC ENGAGEMENT

Build credibility and thought leadership through high-impact educational content

Education lies at the heart of APDW 2026. These opportunities allow partners to align with high-impact scientific content and engage delegates in meaningful learning experiences that blend visibility with educational credibility.

Each initiative is developed under the guidance of the Scientific Programme Committee to ensure balance, relevance, and quality.

▪ INDUSTRY SYMPOSIA

Breakfast Symposium - USD 30,000 | 45 minutes | Limited to 10 sessions

Lunch Symposium - USD 50,000 | 90 minutes | Limited to 11 sessions

Sunset Symposium - USD 35,000 | 75 minutes | Limited to 8 sessions

Credible platforms for thought leadership and professional exchange

Industry Symposia provide structured, high-visibility educational platforms embedded within the official scientific programme. These sessions enable focused engagement with delegates seeking clinically relevant updates, emerging evidence, and practice insights.

The Lunch Symposium is APDW 2026's prime-time educational opportunity, offering maximum visibility while the Breakfast symposium captures the early risers seeking concise clinical insights, the Sunset symposium balances education and networking in a social atmosphere.

Symposium Options

Format	Duration	Seats	Investment (USD)
Breakfast Symposium	45 min	200 - 300	30,000 per session
Lunch Symposium	90 min	400 - 500	50,000 per session
Sunset Symposium	75 min	300 - 400	35,000 per session

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Session title listed with company credit in official programme.
Delegate Engagement	Sponsors may propose discussion themes with faculty for approval.
Visibility Across Channels	Inclusion in scientific programme, mobile app, onsite digital schedule and session opening and closing slides
Reporting / Post-Event Deliverables	Delegate count summary post-event.
Accrual Recognition	Applicable toward partnership total.
Audio Visual	Standard AV and room Setup
Catering	Coordinate catering where applicable

Governance & Compliance

- Content and faculty subject to Scientific Programme Committee approval
- Promotional or product-centric presentations are not permitted
- Final scheduling is at the discretion of the Organising Committee

▪ PRE-CONGRESS COURSES & WORKSHOPS

USD \$20,000 - \$75,000 | 90 min / Half Day / Full Day | Limited opportunities

Tailored learning, from masterclasses to hands-on training.

Collaborate on pre-congress educational events (November 25) tailored to your learning objectives. Courses range from concise 90-minute lectures to half or full-day masterclasses or immersive hands-on workshops using models, simulators, or live demonstrations.

Course & Workshop Options

Duration	Investment (USD)
90 min	20,000
Half Day	40,000
Full Day	75,000

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Logo on signage, website and session agenda.
Delegate Engagement	Direct interaction with participants during practical demonstrations.
Visibility Across Channels	Feature in educational highlights email and digital daily schedule.
Reporting / Post-Event Deliverables	Attendance summary and session feedback if available.
Accrual Recognition	Full credit toward sponsorship status.
Audio Visual	Standard AV and room Setup for talks. All additional AV to be covered by sponsors
Catering	Coordinate catering where applicable

Governance & Compliance

- Educational content and faculty require approval
- Demonstrations must remain educational
- Devices and consumables are sponsor-managed

▪ TEA SYMPOSIUM

USD \$15,000 | 20 Min | Limited to 6 sessions

Science meets conversation at day's end – an informal, high impact format

A fresh concept at APDW 2026—transform the afternoon break into a lively mini-forum within the exhibition hall. Your 15–20 minutes presentation, showcasing focused messages or innovations while delegates network over refreshments. Combines informal hospitality with strong brand visibility.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Branded station with company logo at designated exhibition hall location.
Visibility Across Channels	Listing on programme schedule, app, and onsite signage as Tea Symposium Partner.
Delegate Engagement	Direct interaction with delegates during afternoon break in relaxed setting.
Catering	Refreshments coordinated by LOC catering team.
Reporting / Post-Event Deliverables	Attendance estimate and photo documentation.
Accrual Recognition	100% of value counts toward cumulative recognition.

Governance & Compliance

- Content and format subject to Scientific Programme Committee approval
- No product-centric presentations permitted
- Scheduling at the discretion of the Organising Committee
- Refreshment menu coordinated by venue catering

▪ LIVE ENDOSCOPY WORKSHOP

USD 20,000 – USD \$75,000 | Multiple partnership level

Where precision meets performance —the signature scientific highlight.

The signature scientific highlight—live demonstrations of advanced endoscopic techniques linking PICC to leading hospitals in real time. Your organization features devices or accessories during demonstration. Unparalleled brand visibility among endoscopists and faculty. High-profile session attracting major attention and offering exceptional ROI.

Partnership Levels

Level	Investment (USD)
Principal Partner	75,000 each
Major Partner	50,000 each
Supporting Partner	30,000 each
Contributing Partner	20,000 each

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo displayed on live feed opening and closing slates and in workshop materials.
Visibility Across Channels	Recognition on website, onsite signage, and workshop agenda.
Delegate Engagement	Observation access for two company representatives to the live transmission hub.
Reporting / Post-Event Deliverables	Aggregate attendance and reach report (no clinical footage).
Accrual Recognition	100% of value counts toward cumulative recognition.

Governance & Compliance

- Scientific integrity strictly maintained: no product pitches, no co-presenting.
- No promotional activity permitted
- Devices and consumables are supported by sponsors and require pre-approval
- Equipment and accessories usage at the sole discretion of the Course Director
- Patient safety and scientific integrity take precedence

▪ CONTENT CAPTURE ADD-ON

USD \$5,000 | Per Session Add-on

Turn your session into lasting global assets.

Professional video recording and editing of your sponsored symposium, with 90-day hosting on APDW's on-demand platform. Extended hosting options available. Your recorded content reaches delegates globally and remains a permanent marketing asset.

Includes professional editing, graphics overlays, and analytics dashboard showing viewer engagement and session performance.

Entitlements Include

Category	Entitlement Description
Base Package	Professional recording and editing for On-demand hosting on the APDW platform for up to 90 days
Visibility Across Channels	Recognition on website, onsite signage, and workshop agenda.
Delegate Engagement	Observation access for two company representatives to the live transmission hub.
Reporting / Post-Event Deliverables	Aggregate viewer analytics report
Accrual Recognition	100% of value counts toward cumulative recognition.

Governance & Compliance

- Editorial control retained by APDW 2026
- Faculty consent required for any reuse
- No modification or redistribution without written approval

▶ 6.3: CORPORATE SOCIAL RESPONSIBILITY & LEGACY

Champion causes that advance digestive health and the professional community

True partnership extends beyond profit. These CSR opportunities allow partners to align with initiatives that advance equity, diversity, and access across the Asia-Pacific digestive health community—demonstrating authentic commitment to the profession.

▪ WOMEN IN GI PROGRAMME / LUNCHEON

USD \$25,000 | Exclusive Sponsorship

Championing women in medicine and leadership.

The Women in GI Programme is a signature APDW 2026 initiative dedicated to advancing leadership, mentorship, and professional development for women across gastroenterology, hepatology, and digestive endoscopy in the Asia-Pacific region.

This programme provides sponsors with a meaningful platform to align with gender equity, leadership development, and long-term workforce sustainability, while maintaining strict non-promotional integrity.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Named recognition as 'Women in GI Partner' across congress materials.
Delegate Engagement	Opportunity to co-host mentoring discussion tables (content approved).
Visibility Across Channels	Coverage on congress website, app and post-event newsletter.
Networking Privileges	Two invitations to the Programme
Accrual Recognition	Counts fully towards sponsorship level.

Governance & Compliance

- Programme content is mentorship- and discussion-focused, not promotional
- Content approval and scheduling are managed by the APDW 2026 Scientific Programme Committee
- Faculty selection and themes are determined independently by the Organising Committee
- Sponsors have no influence over participant selection or programme outcomes



▪ GI SUSTAINABILITY PROGRAMME PARTNER

USD \$25,000 | Exclusive Sponsorship

Building a greener future for GI care.

Sustainability is emerging healthcare priority. This partnership supports the congress's GI Sustainability Forum addressing environmental responsibility in endoscopy, waste reduction, and sustainable operations. Acknowledged as sustainability leader across plenary signage and post-event reporting.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Recognition as 'Sustainability Partner' in all relevant materials.
Visibility Across Channels	Logo featured in sustainability communications and congress report.
Delegate Engagement	Participation in panel or case discussion (subject to approval).
Reporting / Post-Event Deliverables	Summary of green initiatives supported under this programme.
Accrual Recognition	Applicable toward partner tier.

Governance & Compliance

- Programme content remains educational and non-commercial
- APDW 2026 LOC reserves right to determine final session content and panellists.
- Sustainability initiatives must align with APDW environmental commitments
- No product promotion or green-washing claims permitted

▪ EMERGING GI PROFESSIONAL LOUNGE

USD \$20,000 | Exclusive sponsorship

Empowering tomorrow's experts today.

Dedicated space for early-career professionals featuring learning, networking, and career mentorship. Daily meet-ups, informal talks, and faculty drop-ins foster cross-border collaboration. Co-branding on lounge structure and programme schedule aligns your brand with innovation and next-generation GI specialists.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Branding on lounge panels and signage.
Delegate Engagement	Ability to organise informal 'Ask the Expert' coffee chats.
Visibility Across Channels	Listing on website and app as 'Emerging GI Partner'.
Networking Privileges	Access for sponsor representatives to host interactions.
Accrual Recognition	Qualifies for partnership points.

Governance & Compliance

- The Emerging GI Professional Lounge operates throughout the main congress, serving as a networking hub for early-career clinicians and young investigators.
- The Emerging GI Professional Lounge is education- and mentorship-focused, not promotional
- All activities and interactions are subject to Organising Committee approval
- No product promotion, sales activities, or data capture are permitted

▪ INDIGENOUS HEALTH & GI CARE FORUM

USD \$25,000 | Exclusive Sponsorship

Champion health equity and underserved communities.

Sponsor a dedicated forum addressing GI health challenges in indigenous and underserved Asia-Pacific communities. Content focuses on diagnostic challenges, treatment access, and health equity innovations. This forum reflects APDW's commitment to equity, cultural respect, and inclusive healthcare advancement.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Recognition as "Indigenous Health Partner" in programme, website, and onsite signage.
Visibility Across Channels	Feature in congress CSR communications and plenary acknowledgements.
Delegate Engagement	Speaking opportunity or panel participation (subject to approval); interaction with attending delegates and community leaders.
Networking Privileges	Access to forum VIP seating and faculty photo opportunity.
Reporting / Post-Event Deliverables	Summary of forum outcomes and delegate profiles provided post-event.
Accrual Recognition	100 % credited toward partnership tier.

Governance & Compliance

- Forum content is non-promotional and community-focused
- Indigenous voices and perspectives are prioritised in programme design
- Sponsors may not influence content, speaker selection, or messaging

▪ ACCESSIBILITY SUPPORT FUND

USD 10,000 - USD 30,000 | Modular Contributions

Make the congress accessible and inclusive for all.

Sponsor accessibility support services ensuring physicians with disabilities can fully participate; real-time captioning, ASL interpretation, accessible venue accommodations, mobility support, and accessible digital materials.

Your organisation receives tiered recognition across all congress communications based on contribution level: Accessibility Supporter (USD 10,000), Accessibility Partner (USD 20,000), or Accessibility Champion (USD 30,000). Recognition includes branding on accessibility signage, programme materials, and digital channels. Demonstrates commitment to diversity, equity, and inclusion—increasingly important to institutional values and physician recruitment/retention initiatives.

Contribution Structure

Contributions are accepted in modular units of USD 10,000, with tiered recognition based on total commitment. USD 10,000 – Accessibility Supporter. USD 20,000 – Accessibility Partner. USD 30,000 – Accessibility Champion. Funds are allocated towards:

- Accessibility services
- Assistive technologies
- On-site support and accommodations

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Recognition as <ul style="list-style-type: none"> ▪ Accessibility Supporter \$10K ▪ Accessibility Partner \$20K ▪ Accessibility Champion \$30K in programme, website, and onsite signage.
Visibility Across Channels	Acknowledgement in all DEI-related congress materials and social media posts.
Delegate Engagement	Support visibility at accessible service points (e.g., captioning screens, mobility assistance stations).
Reporting / Post-Event Deliverables	Summary report of accessibility measures implemented and delegate feedback outcomes.
Accrual Recognition	Full value counts toward partnership tier.

Governance & Compliance

- Sponsors have no role in beneficiary identification
- Funds are used strictly for accessibility-related purposes
- Programme complies with inclusivity and non-discrimination standards
- Administration and vendor selection will be handled by the APDW 2026 Organising Committee.

► 6.4 DELEGATE EXPERIENCE & VISIBILITY

Create memorable moments that drive brand affinity

Delegate experience shapes lasting impressions. These opportunities position your brand at critical touchpoints where delegates interact, refuel, and connect—ensuring consistent, positive brand associations throughout the congress.

From practical amenities to networking facilitation, each initiative demonstrates your organization's commitment to delegate success.

▪ CONGRESS LANYARDS

USD 40,000 | Exclusive Sponsorship

Visibility in every interaction.

Placed around every delegate's neck. Co-branded lanyards deliver constant, high-frequency impressions across photos, media coverage, and daily interactions—one of the most visible signatures of partnership. Worn throughout congress for thousands of photo opportunities and brand impressions.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Exclusive co-branding of official congress lanyard worn by all delegates, faculty, and staff. Logo printed alongside congress mark.
Visibility Across Channels	Recognition on website, app, printed programme, and onsite signage as Lanyard Sponsor.
Delegate Engagement	Constant brand visibility across media photos, interviews, and social posts.
Reporting / Post-Event Deliverables	Inclusion in post-event photo archive and visibility metrics summary.
Accrual Recognition	100% credit toward partnership tier.

Notes

Sponsor to provide print-ready artwork compliant with APDW 2026 branding guide. Production arranged by LOC.

Governance & Compliance

- Sponsor to provide print-ready logo compliant with APDW 2026 branding guide.
- Design will be at the sole discretion of the APDW 2026 LOC

CONGRESS SACHEL

USD 40,000 | Exclusive Sponsorship

The iconic delegate takeaway—carried and displayed for years.

Co-branded conference satchel for ~3,500 delegates. A premium physical takeaway that delegates carry throughout the congress and take home, providing multi-year visibility in offices, conferences, and networks worldwide.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Co-branding of official congress satchel distributed to all delegates at registration.
Visibility Across Channels	Recognition as Satchel Sponsor on the conference satchel
Delegate Engagement	Long-term brand exposure as delegates carry satchels during and after congress.
Reporting / Post-Event Deliverables	Photographic documentation in official gallery.
Accrual Recognition	Full partnership credit.

Governance & Compliance

- Sponsor to provide print-ready logo compliant with APDW 2026 branding guide.
- Design will be at the sole discretion of the APDW 2026 LOC

DELEGATE HYDRATION STATIONS + BRANDED BOTTLES

USD \$30,000 | Limited to 2 sponsors

Health, sustainability, and visibility in one activation.

Promote wellness and sustainability with co-branded reusable water bottles and branded refill stations throughout the venue. An eco-forward activation that literally keeps your brand in delegates' hands all day while aligning with APDW's green initiatives.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Branding on refill stations and reusable bottles distributed to delegates.
Visibility Across Channels	Listing as Hydration Partner on venue maps, app and daily schedule.
Delegate Engagement	Onsite product visibility through continuous delegate traffic.
Reporting / Post-Event Deliverables	Inclusion in sustainability impact summary (usage stats, bottles distributed).
Accrual Recognition	100 % credited toward tier.

Governance & Compliance

- Aligned with APDW Sustainability Initiative. All materials must be reusable or recyclable.
- Branding remains non-promotional and informational
- No product sampling or sales activities permitted
- Coordination and management of bottle procurement and distribution will be by APDW LOC

CHARGING STATIONS

USD \$15,000 | Multiple Sponsorship

Powering connections, powering conversations.

Branded charging hubs placed at high-traffic areas (registration foyer, exhibition hall, main session areas) attract steady streams of visitors who pause to power up their devices. Delivers practical value and repeated brand recall at critical congress touchpoints.

Entitlements Include

Category	Entitlement Description
Charging Hub	Up to 3 high traffic zones
Acknowledgement & Branding	Logo on hub panels and screen decals.
Visibility Across Channels	Listing on app floor map and signage as Charging Station Partner.
Delegate Engagement	High dwell time exposure while delegates charge devices.
Reporting / Post-Event Deliverables	Photo documentation and engagement estimate.
Accrual Recognition	Full partnership credit.

Governance & Compliance

- No promotional messaging or product demonstrations allowed
- Design and electrical specifications approved by venue operations.



▪ WELLNESS RECHARGE ZONE

USD \$20,000 | Up to 3 Sponsorships

Rest. Recharge. Refocus.

Amid the energy of a busy congress, delegates appreciate moments of calm. Your sponsored zone provides quiet retreat with soft lighting, hydration, rest pods, and mindfulness screens. Elegant signage positions your brand with wellness, care, and balance—modern reflection of corporate empathy.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on signage, furnishings, and mindfulness screen displays.
Visibility Across Channels	Recognition on app map and wellness features.
Delegate Engagement	Interaction with delegates using zone for relaxation and hydration.
Reporting / Post-Event Deliverables	Summary of visitor count (if tracked) and photographic coverage.
Accrual Recognition	Full credit toward tier.

Governance & Compliance

- Design concept implemented by LOC
- Activities must remain non-medical and non-promotional
- No product endorsement or sampling permitted

▪ DELEGATE CONCIERGE COUNTER

USD \$20,000 | Exclusive Sponsorship

Your brand at the heart of service.

The main help and information desk for attendees—the first point of contact for schedules, directions, and local assistance. Branding on counter panels, staff attire, and wayfinding signage ensures sustained visibility while positioning your brand as a trusted partner in service and support.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Branding on counter panels, uniforms, and wayfinding signage.
Visibility Across Channels	Listing on app map and signage as Concierge Partner.
Delegate Engagement	Continuous exposure as delegates seek assistance.
Reporting / Post-Event Deliverables	Inclusion in onsite photography archive.
Accrual Recognition	100 % partnership credit.

Governance & Compliance

- Staffing managed by LOC
- Concierge services remain informational and neutral
- Sponsor may display approved collateral at counter
- No commercial solicitation permitted

▪ REGISTRATION TERMINAL SPONSORSHIP

USD \$20,000 | Exclusive Sponsorship

First impressions matter.

Own the first impression. The very first touchpoint for every delegate. Exclusive branding on self-service registration terminals and signage in the registration zone. Guarantees continuous, high-frequency visibility as thousands of delegates collect badges and materials upon arrival.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Branding on registration terminals and zone signage.
Visibility Across Channels	Mention on app venue map and pre-arrival emails.
Delegate Engagement	Direct interaction as delegates collect badges.
Reporting / Post-Event Deliverables	Photo documentation of activation.
Accrual Recognition	Full credit toward tier.

Governance & Compliance

- Coordination of terminal setup and layout will be determined by the APDW 2026 LOC
- Branding restricted to designated terminal areas

▪ POSTER AREA BRANDING

USD 15,000 | Exclusive Sponsorship

Own the research showcase.

Brand the congress poster exhibition area with prominent gateway signage at the entrance to the research presentation zone. Your logo appears on directional wayfinding signage guiding delegates to poster sessions.

Includes custom-designed entrance banners, floor graphics, and carousel-style content display. High-traffic location ensures visibility throughout the congress.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Prominent gateway signage with company logo.
Visibility Across Channels	Recognition on programme and app map as Poster Area Sponsor.
Delegate Engagement	Thousands of delegates pass through area daily; ideal for brand recall.
Reporting / Post-Event Deliverables	Photo documentation in official gallery.
Accrual Recognition	100 % credited toward tier.

Governance & Compliance

- No influence over abstract selection or awards

▪ BEST ABSTRACT & YOUNG INVESTIGATOR AWARDS

USD \$25,000 | Exclusive Sponsorship

Champion emerging talent and research innovation.

Sponsor the congress's signature awards recognizing outstanding abstracts and young investigator research presentations. Your organization receives exclusive naming rights: "Presented by [Company Name]" on all awards, certificates, and recognition materials.

Includes award presentation at closing plenary, recipient recognition with your brand featured prominently, social media amplification, and media coverage highlighting your commitment to advancing the next generation of GI specialists.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Exclusive naming rights — "Presented by [Company Name]" on all awards and certificates.
Visibility Across Channels	Recognition at Closing Plenary and social media coverage.
Delegate Engagement	On-stage presentation opportunity during awards ceremony.
Reporting / Post-Event Deliverables	Post-event summary of awardees and photos.
Accrual Recognition	Full credit toward tier.

Governance & Compliance

- Awards are selected by Scientific and Awards Committees independently to ensure academic integrity.
- Sponsors have no role in judging or selection

▪ ON-SITE WAYFINDING & DIRECTIONAL BRANDING

USD \$12,000 | Multiple Sponsorship

Guide the delegate experience.

Your branded directional signage throughout the congress venue—leading delegates to key areas: registration, exhibition, session rooms, networking zones, and amenities. Wayfinding improves delegate experience while ensuring your brand is visible at every turn.

Includes custom floor decals, directional arrows, venue maps with your branding, and booth location signage. Practical value combined with constant brand impressions.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Company logo on venue maps, arrows, and floor decals.
Visibility Across Channels	Inclusion on venue signage and digital screens as Wayfinding Partner.
Delegate Engagement	Continuous exposure as delegates navigate venue.
Reporting / Post-Event Deliverables	Photo archive of signage placement.
Accrual Recognition	100 % partnership credit.

Governance & Compliance

- Wayfinding content remains functional and neutral
- Signage design and placement coordinated by venue management for compliance and clarity.

▪ CONGRESS SACHEL INSERT

USD \$8,000 | Multiple Slots Available

Reach delegates in their hands on Day 1.

Custom-printed insert placed in every delegate's welcome satchel upon congress registration. Ideal for marketing materials, product information, promotional offers, or key messaging.

High-impact first impression: 3,500+ pieces in delegate hands on opening day. Your material is among the first conference items they encounter.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Inclusion of one printed insert in every delegate satchel.
Delegate Engagement	Guaranteed reach to all delegates on Day 1 of registration.
Reporting / Post-Event Deliverables	Confirmation of distribution and quantity.
Accrual Recognition	Full value credited toward tier.

Governance & Compliance

- Material content subject to APDW review to ensure compliance with advertising regulations.
- Material to be delivered by the timeframe given
- No oversized or unsafe items permitted

▶ 6.5 NETWORKING & ENGAGEMENT SPACES

Create spaces where meaningful connections drive lasting partnerships

Beyond the programme sessions, the most valuable congress moments often happen in the spaces between. These networking and engagement opportunities create curated environments where sponsors connect with delegates, faculty, and key opinion leaders in focused, high-value settings.

From private consultation lounges to VIP reception areas, each space is designed to facilitate the conversations that build partnerships and advance clinical practice.

▪ MEET-THE-EXPERT LOUNGE

USD 25,000 | Exclusive Sponsorship

Where dialogue meets mentorship.

Sponsor a dedicated, branded lounge where delegates book one-on-one or small-group consultations with distinguished faculty and key opinion leaders. Ideal for in-depth scientific or product discussions in a relaxed setting. This lounge encourages high-value interactions beyond the exhibition floor.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Prominent branding on lounge structure, entrance panels, and programme listing as Meet-the-Expert Lounge Partner.
Visibility Across Channels	Logo included on website, app, and onsite floor map.
Delegate Engagement	Ability to host or co-host one-on-one or small-group discussions with KOLs and faculty (topics pre-approved by Scientific Committee).
Networking Privileges	Access for sponsor representatives to lounge area for networking facilitation.
Reporting / Post-Event Deliverables	Summary of usage statistics or attendance (if tracked).
Accrual Recognition	100% credit toward partnership tier.

Governance & Compliance

- All meetings and discussions must maintain scientific neutrality and comply with industry codes of conduct.
- Lounge operations to be coordinated by LOC.
- Sponsors may not influence topics or speakers

▪ VIP & FACULTY LOUNGE

USD \$25,000 | Limited to 2 Sponsors

Where leadership meets comfort.

Align your brand with exclusivity and professional comfort. As official sponsor, your company name and logo feature on entrance panels and table signage within the space where international experts gather between sessions. Rare opportunity for powerful subtle association with thought leaders.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Branding on entrance signage, tabletops, and printed programme as VIP & Faculty Lounge Partner.
Visibility Across Channels	Listing on website, app, and onsite signage.
Delegate Engagement	Subtle brand visibility among international experts and senior faculty.
Networking Privileges	Access for two (2) sponsor representatives per day for informal networking.
Reporting / Post-Event Deliverables	Photographic documentation of space.
Accrual Recognition	Full value credited toward sponsorship tier.

Governance & Compliance

- Design and furnishings coordinated by LOC.
- Lounge access restricted to invited participants
- No product promotion or commercial meetings permitted within the lounge
- Sponsor must comply with lounge decorum and privacy requirements.

▪ HOSPITALITY SUITES

USD 20,000 - USD 40,000 | Limited Availability

Your private stage for partnerships.

Exclusive spaces for strategic meetings, partnership discussions, or private product briefings. Equipped with AV support, furnishings, and catering options. Perfect for confidential interactions or high-level networking beyond the exhibition floor.

Suites Options

Suite Type	Area (sqm)	Availability	Investment (USD)
Standard	To be confirmed	To be Confirmed	20,000
Premium	To be confirmed	To be Confirmed	40,000

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Custom signage at suite entrance and inclusion in floorplan directory.
Visibility Across Channels	Listing on website, app, and onsite signage as Hospitality Suite Partner.
Delegate Engagement	Use for private meetings, networking, and confidential product briefings.
Networking Privileges	Exclusive access during exhibition hours for sponsor guests.
Reporting / Post-Event Deliverables	Visitor statistics (if lead system installed).
Accrual Recognition	100% credit toward partnership tier.

Governance & Compliance

- Activities must be pre-approved
- Furnishings, catering, and AV requirements to be coordinated with venue-approved suppliers.
- Usage restricted to official congress hours.

▪ TECHNICAL SUITES / CUSTOM DEMONSTRATION AREAS

USD \$20,000-USD \$40,000

Create immersive product experiences.

Dedicated private suite for hands-on product demonstrations, device simulations, or in-depth clinical training. Equipped with AV support, comfortable seating, and catering options.

Perfect for companies showcasing advanced technologies, conducting training workshops, or facilitating one-on-one consultations with key opinion leaders in a controlled environment. Pricing varies based on suite specifications.

Suites Options

Format	Area (sqm)	Availability	Investment (USD)
Custom Demonstration Area	90 – 150 sqm	Limited	20,000 – 40,000

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Branded signage at entrance and inclusion in exhibitor directory as Technical Suite Partner.
Visibility Across Channels	Featured on app floorplan and congress website.
Delegate Engagement	Opportunity for hands-on product demonstrations, device simulations, or technical training sessions.
Networking Privileges	Access for sponsor staff to host invited guests and KOLs.
Reporting / Post-Event Deliverables	Summary of suite utilisation (if tracked).
Accrual Recognition	Full credit toward tier.

Governance & Compliance

- All activities must remain educational and compliant with APDW scientific neutrality guidelines.
- Electrical, plumbing, and safety requirements subject to venue regulations.
- Sponsor to cover additional cost for additional furniture, AV and electrical supply

► 6.6 CULTURAL & MANILA EXCLUSIVES

Celebrate Manila while celebrating partnership

Leverage Manila's vibrant culture, iconic experiences, and hospitality to create memorable congress moments for delegates. These exclusive Manila-themed sponsorships celebrate the destination while building lasting brand associations with warmth, innovation, and regional pride.

▪ LOCAL FOOD STATIONS

USD \$10,000 – USD 25,000 | Per Day or Whole conference | Limited to 4 Stations

Blend hospitality with brand visibility.

Celebrate the diversity of Filipino cuisine by sponsoring one of the several themed food stations scattered across the exhibition hall. Each station highlighting beloved Filipino dishes and regional flavours, offering delegates an authentic taste of Manila. Your branding prominently featured with station signage and menu cards.

Stations positioned in high-traffic areas ensuring thousands of delegate interactions. Practical hospitality combined with repeated brand impressions and positive association with thoughtful event experience.

Investment Options

Format	Availability	Investment (USD)
Per Day	Up to 4 Stations	10 000 each
Full Congress (3 Days)	Up to 4 Stations	25 000 each

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Logo on station signage, menu cards, and table tents.
Visibility Across Channels	Listing on venue map and programme as Local Food Station Partner.
Delegate Engagement	Direct brand interaction as delegates visit stations for meals and snacks.
Reporting / Post-Event Deliverables	Photo coverage of station activation and menu display.
Accrual Recognition	100% credited toward tier.

Governance & Compliance

- Menu and decor to be approved by the Hotel & Food Committee
- Ensure culinary quality and venue compliance.

▪ BARAKO CAFÉ LOUNGE

USD \$15,000 - USD 40,000 | Co-Sponsor or Exclusive

Brewed in heritage, shared in friendship.

Step into the heart of Filipino hospitality. The Barako Café Lounge brings to life Manila’s vibrant café culture, featuring locally sourced barako coffee — the bold, aromatic Liberica bean unique to the Philippines — paired with regional delicacies and relaxed seating.

This social hub offers delegates a place to pause, network, and savour local flavour amid the energy of the congress.

Sponsors enjoy branding across the café façade, menu boards, table tents, and takeaway cups, ensuring continuous exposure in one of the congress’s most photographed and well-trafficked zones.

Whether enjoyed as an exclusive partnership or co-sponsored by up to three brands, the Barako Café Lounge transforms casual coffee breaks into a sensory and cultural experience that unites delegates through authentic Filipino warmth.

Investment Options

Format	Availability	Investment (USD)
Exclusive	Exclusive	40 000
Co-Sponsor	Up to 3 Sponsors	15 000 each

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on café façade, menu boards, cups, and table tents as Barako Café Partner.
Visibility Across Channels	Recognition on website, app, and venue map.
Delegate Engagement	Continuous exposure as delegates visit for coffee breaks and networking.
Reporting / Post-Event Deliverables	Inclusion in photo gallery and media recap.
Accrual Recognition	Full value credited toward tier.

Notes

- Café layout and menu co-developed with venue catering.
- All branding must comply with venue aesthetic guidelines.

▪ JEEPNEY FLEET BRANDING

USD \$35,000 | Exclusive Sponsorship

Bringing your brand to the streets of Manila.

Few icons say “Manila” quite like the colourful jeepney. An iconic piece of Filipino heritage turned into a moving advertisement for your company. Jeepney shuttles transport delegates between official hotels and the venue, each carrying your logo and creative wrap design. Every journey becomes a moving showcase of your partnership — photographed, shared, and remembered by delegates throughout the event.

This eye-catching sponsorship ensures continuous, citywide visibility and leaves a lasting impression on delegates and locals alike.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Full-colour creative wrap with company logo on delegate shuttle jeepneys.
Visibility Across Channels	Listing as Transport Partner on programme and app maps.
Delegate Engagement	Repeated exposure as delegates travel between hotels and venue.
Reporting / Post-Event Deliverables	Photography and video footage of vehicles in operation.
Accrual Recognition	Full credit toward tier.

Notes

- Design and execution managed by LOC-appointed vendor.
- Sponsor to provide vector artwork for wrap production.

▪ VIP/FACULTY TRANSPORT FLEET

USD \$25,000 | Exclusive Sponsorship

Driven by care and courtesy.

Gain premium exposure through branding on vehicles used for faculty transfers, airport pickups, and VIP movements. Each vehicle bears discreet co-branding, reflecting professionalism and care while associating your organisation with the smooth logistics that define a premium congress experience.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Discrete logo placement on vehicle doors or window decals.
Visibility Across Channels	Recognition on website and programme as Faculty Transport Partner.
Delegate Engagement	Association with smooth VIP and faculty logistics.
Reporting / Post-Event Deliverables	Photo documentation of fleet and usage summary.
Accrual Recognition	Full value credited toward tier.

Governance & Compliance

- Vehicle branding subject to local traffic regulations and manufacturer approval.
- Operations managed by Transport Committee.
- Sponsor to provide vector artwork for decal

▪ CULTURAL SHOWCASE CORNER

USD 15,000 - USD 40,000 | Per Day or Whole conference

Celebrating creativity and craftsmanship alongside the congress.

Located within the exhibition foyer, the Cultural Showcase Corner highlights Filipino craftsmanship — from weaving and wood art to regional textiles.

Sponsorship includes branding of the showcase area and recognition on onsite signage, offering a meaningful, human-centred visibility opportunity that resonates with international visitors.

Investment Options

Format	Availability	Investment (USD)
Per Day	Up to 3 Days	15 000 per day
Full Congress	Exclusive	40 000

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on showcase signage and acknowledgement as Cultural Showcase Partner.
Visibility Across Channels	Listing on app map and programme schedule.
Delegate Engagement	Continuous exposure as delegates visit craft and heritage exhibits.
Reporting / Post-Event Deliverables	Photographic coverage and foot-traffic summary (if available).
Accrual Recognition	100% credited toward tier.

Governance & Compliance

- Showcase content curated by the Cultural Committee in coordination with local artists and heritage groups,
- Sponsor branding integrated tastefully to maintain authentic presentation.

▪ EVENING SOCIAL EVENTS & NETWORKING RECEPTIONS

USD 10,000 - 40,000 per activity | Co-Sponsorship or exclusive sponsorship

Own the after-hours networking scene.

Sponsor evening networking events—cocktail receptions, karaoke nights, dinner clubs, or activity-based socials. Your organization curates and promotes the congress social calendar, positioning delegates' free time around your brand.

Includes event coordination, exclusive sponsorship of 2-3 evening activities, branding on all event invitations and materials, and digital promotion across congress channels.

Sponsorship Options

Availability	Investment (USD)
1 Exclusive/night	40 000
5 Co-Sponsor/night	10,000

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on all evening event materials, signage, and digital promotions as Social Events Partner.
Visibility Across Channels	Inclusion on programme and daily announcements.
Delegate Engagement	Exclusive sponsorship of 2-3 nightly activities (e.g., cocktails, karaoke nights, dinner clubs), with limited seats
Reporting / Post-Event Deliverables	Photo gallery and attendance report (if available).
Accrual Recognition	Full value credited toward tier.

Governance & Compliance

- Events are social and non-educational
- No product promotion or presentations permitted
- All venues and entertainment approved by the Socials Committee for appropriateness and delegate safety.
- Sponsors may provide thematic input subject to LOC approval.

▶ 6.7 DIGITAL PRESENCE & EXTENDED REACH

Extend your reach beyond the congress floor

Congress impact extends far beyond the three-day event. Digital and on-demand opportunities ensure your message reaches delegates globally, before, during, and long after the congress—maximizing ROI and brand visibility across all delegate touchpoints.

▪ MOBILE APP SPONSORSHIP

USD \$20,000 | Limited to 3 co-sponsors

Your brand in every delegate's hand.

Official APDW 2026 mobile app is the digital heartbeat—hosting full programme, abstracts, speaker bios, and exhibitor directory. Your logo and banner appear on app splash screen and home dashboard each time delegates open it. Thousands of repeat impressions throughout congress. Includes analytics on user engagement.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on splash page and rotating banner within official app.
Visibility Across Channels	Recognition on website and app store listing as Mobile App Partner.
Delegate Engagement	Clickable banner link to sponsor microsite plus one daily push notification.
Reporting / Post-Event Deliverables	Engagement analytics (impressions, clicks, open rates).
Accrual Recognition	Full value credited toward partnership tier.

Notes

Creative assets must conform to app developer specifications and APDW branding guidelines.

▪ PUSH NOTIFICATION PACKAGE (5 ALERTS)

USD \$10,000 | Limited to 3 co-sponsors

Deliver precision messages in real time.

Schedule up to 5 customized push alerts announcing symposia, booth activities, or networking sessions in real time. Each message is time-scheduled to optimize attendance and click-through rates. Gives your company direct and measurable impact. Additional notifications available at USD \$2,500 each.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on splash page and rotating banner within official app.
Visibility Across Channels	Recognition on website and app store listing as Mobile App Partner.
Delegate Engagement	Clickable banner link to sponsor microsite plus one daily push notification.
Reporting / Post-Event Deliverables	Engagement analytics (impressions, clicks, open rates).
Accrual Recognition	Full value credited toward partnership tier.

Notes

Creative assets must conform to app developer specifications and APDW branding guidelines.

▪ ON-DEMAND PLATFORM ADS

USD \$10,000 | Exclusive Sponsorship

Visibility that lasts beyond the event.

Extend your visibility long after congress closes. Your banner or video appears alongside recorded sessions on APDW on-demand platform, accessible globally for 90 days. Includes click-through reporting and optional extended hosting rights.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo or banner displayed beside recorded sessions on APDW On-Demand Platform.
Visibility Across Channels	Exposure for 90 days post-congress to all online viewers.
Delegate Engagement	Clickable link directing viewers to sponsor page.
Reporting / Post-Event Deliverables	View and click-through analytics provided.
Accrual Recognition	100% credited toward tier.

Notes

Creative assets must comply with platform dimensions.

CONGRESS HIGHLIGHTS VIDEO

USD \$20,000 | Exclusive Sponsorship

Own the story that defines APDW 2026.

Logo appears in opening and closing credits of official APDW highlights video distributed via email and social media to all delegates and partner societies. Ideal way to reinforce leadership role in advancing digestive health.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Logo placement in opening and closing credits with "In partnership with [Company Name]"
Visibility Across Channels	Video distributed via email and social media to all delegates and society partners.
Delegate Engagement	Broad reach across digital channels and society networks post-event.
Reporting / Post-Event Deliverables	View count and audience analytics.
Accrual Recognition	Full value toward tier.

Governance & Compliance

- Sponsorship includes logo integration only
- No influence on editorial content.

EDM BANNER ADS

USD \$5,000-\$8,000

Direct mail to every delegate before and after congress.

Your banner advertisement featured in pre-congress promotional emails and post-congress follow-up communications to all 3,500+ delegates.

Advertisement options

Format	Timing	Investment (USD)
Pre-Congress Banner (4 weeks before)	Multiple Sponsors	5,000 each
Post-Congress Banner (2 weeks after)	Multiple Sponsors	5,000 each
Exclusive Full-Width Banner (1 per email)	1 per EDM Issue	8,000

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Banner image embedded in official EDMs to 3 500+ delegates.
Visibility Across Channels	Appears in both HTML email and web archive versions.
Delegate Engagement	Direct traffic to sponsor landing page via embedded link.
Reporting / Post-Event Deliverables	Click-through and open-rate analytics.
Accrual Recognition	100% credited toward partnership tier.

Notes

All banner artwork must adhere to email file-size limits and APDW 2026 visual identity.

SOCIAL MEDIA WALL - LIVE DIGITAL ENGAGEMENT

USD \$15,000 | Up to 2 sponsors

Amplify the congress conversation in real time.

Sponsor the congress real-time social media wall featuring live tweets, Instagram posts, and user-generated content from delegates. Your brand integration includes custom hashtag featuring your company name and themed graphics highlighting your sponsorship.

Displayed on main hall screens throughout the congress and shared post-event across all APDW platforms. Captures authentic delegate engagement and positions your brand at the centre of congress conversations. Limited to 1-2 exclusive sponsors.

Sponsor Entitlements

Category	Entitlement Description
Acknowledgement & Branding	Logo integrated into live social-feed frame with custom hashtag theme.
Visibility Across Channels	Displayed on main hall screens and shared on APDW social platforms.
Delegate Engagement	Encourages user-generated content and interaction through branded hashtags.
Reporting / Post-Event Deliverables	Aggregate metrics on posts, reach, and engagement.
Accrual Recognition	Full value credited toward tier.

Governance & Compliance

- Wall content moderated by APDW digital team.
- All posts subject to community guidelines.

▶ 6.8 EXHIBITION AND INDUSTRY SHOWCASE

Showcase your innovations and strengthen your market presence

The exhibition floor is where innovation meets practice. These opportunities position your organisation at the centre of delegate engagement, product discovery, and professional exchange.

From product showcases to community hubs, each activation connects your brand with the professionals shaping digestive health across Asia-Pacific.

▪ PRODUCT RUNWAY

USD \$15,000 | Limited to 6 sessions

Turn innovation into performance.

Captivating showcase of innovation positioned at high-traffic exhibition areas. Fifteen-minute live demonstration during coffee breaks showcasing breakthroughs in devices, diagnostics, or therapeutics. Draws attention and provides memorable platform for highlighting innovations in front of receptive audience.

Investment & Availability

Format	Availability	Investment (USD)
Live Product Demonstration	Up to 6 Sessions	15,000 per session

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo featured on event signage and daily programme schedule as Product Runway Partner.
Visibility Across Channels	Listed on app and website under "Innovation Showcase."
Delegate Engagement	Fifteen-minute live demonstration during coffee breaks in high-traffic exhibition area.
Reporting / Post-Event Deliverables	Attendance summary and photo documentation.
Accrual Recognition	100% credited toward partnership tier.

Governance & Compliance

- Programme to be submitted to the Scientific Programme Committee for approval
- Runway slots allocated on a first-confirmed basis.
- All demonstrations subject to safety and regulatory compliance.

▪ LOCAL PAVILIONS

USD 7,500 | Multiple Sponsor

Celebrating innovation at home.

Celebrate regional collaboration through the Local Pavilion concept — a shared exhibition zone highlighting the innovations of Philippine healthcare institutions and local industry partners.

Investment & Availability

Format	Availability	Investment (USD)
Shared Pavilion Zone Booth	Limited	7,500 per sponsor

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Co-branding on pavilion header signage and shared lounge area.
Visibility Across Channels	Listing on app floor map and programme as Local Pavilion Partner.
Delegate Engagement	Daily exposure through group presentations and delegate foot traffic.
Reporting / Post-Event Deliverables	Photo coverage and participation list.
Accrual Recognition	Full partnership credit.

Notes

- Each pavilion showcases local medical innovations and industry partnerships.
- Local distributors for international brands are not allowed to purchase a local pavilion.
- Full details, specifications, and application procedures are available in the APDW 2026 Local Sponsorship Prospectus

▪ COMMUNITY VILLAGE

USD 12,500 | Limited Sponsorship

Host an exhibition hub celebrating GI professional communities.

The Community Village is designed primarily for all member societies of the organising societies to showcase their organisations and foster cross-society collaboration. Medical societies that register 20 or more delegates for APDW 2026 will be given a complimentary booth in the village.

Corporate partners may sponsor the Village, demonstrating support for professional development and cross-society engagement while enjoying organic traffic generated by group participants.

Investment & Availability

Format	Availability	Investment (USD)
Exhibition Hub Sponsorship	Limited	12,500 per sponsor

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Branding on co-branded networking pods and signage as Community Village Partner.
Visibility Across Channels	Featured on app and venue floor map.
Delegate Engagement	Exposure to society members and delegates using the village as meeting point.
Reporting / Post-Event Deliverables	Photographic documentation and visitor count (if tracked).
Accrual Recognition	100 % credited toward tier.

Notes

- Designed primarily for member societies of organising societies registering 20 delegates or more.
- Industry co-sponsorship is available for companies wishing to support professional society engagement.
- Sponsors may not influence content or displays.

▪ ACADEMY CORNER

USD 7,500 | Limited Sponsorship

Championing education through technology.

The Academy Corner is open to education technology companies, simulation and training platform providers, medical publishers, and industry partners whose primary offering is educational in nature. The Corner showcases simulation models, training platforms, and online learning resources.

Sponsors can showcase their models or products, preview e-learning modules, or present educational partnerships.

Branding extends across the structure, schedules, and digital displays — positioning your company as a champion of lifelong learning and skill advancement.

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Logo on signage, digital displays, and schedules as Academy Corner Partner.
Visibility Across Channels	Listing in programme and app under Educational Partners.
Delegate Engagement	Opportunity to host product demos or e-learning previews (subject to approval).
Reporting / Post-Event Deliverables	Usage report and photography inclusion.
Accrual Recognition	Full value credited toward tier.

Notes

- Open exclusively to partners whose products and services are education-focused. All activities must be educational in nature and approved by the Scientific Committee. Commercial product promotion is not permitted.

▪ EXHIBITION BOOTHS

Standard Zone from USD 12,000 | Premium Zone from USD 14,400

Customize your exhibition footprint across Standard and Premium zones.

Exhibition space is offered across two zones. The Premium Exhibition Zone (USD 14,000 per 9 sqm) offers high-traffic locations near the main entrance, plenary exits, and networking areas. The Standard Exhibition Zone (USD 12,000 per sqm) provides excellent visibility throughout the main hall.

Build your presence incrementally or combine multiple booth units to create a larger exhibition footprint.

Booth Options

Zone	Booth Type	Unit Size	Investment (USD)	Notes
Standard	Bare Space	9 sqm	12,000	Minimum 9 sqm; multiples permitted
	Shell Scheme	9 sqm	12,500	Minimum 9 sqm; includes fascia, lighting, table, chairs, carpet; multiples permitted
Premium	Bare Space	9 sqm	14,400	Minimum 18 sqm; multiples permitted
	Shell Scheme	9 sqm	15,000	Minimum 18 sqm; includes fascia, lighting, table, chairs, carpet; multiples permitted

Entitlements Include

Category	Entitlement Description
Acknowledgement & Branding	Company name and booth number in exhibitor directory, website, and app.
Visibility Across Channels	Floorplan listing, onsite signage, and app map inclusion.
Delegate Engagement	Face-to-face networking throughout exhibition hours.
Reporting / Post-Event Deliverables	Lead retrieval access (if subscribed) and attendance metrics.
Accrual Recognition	Full value applied toward partnership tier.

Notes

- Premium Zone access is included for all Signature Package sponsors and available to Cumulative tier sponsors at premium rates. Standard Zone booths are open to all exhibitors.
- Booth allocation within each zone is determined by sponsorship tier and confirmation date.
- Exhibitors must comply with venue and safety regulations.
- Exhibitors are not allowed to conduct any lecture or presentation at the booth in parallel with any main session.

Booth Selection Timeline

- **Phase 1 (May 2026):** Signature sponsors who committed by 30 April 2026 select booth locations in tier order (Diamond → Platinum → Gold), with commitment date as tiebreaker within each tier.
- **Phase 2 (June 2026):** Cumulative pathway sponsors and late Signature sponsors select from remaining locations in tier order (Diamond → Bronze), with commitment date as tiebreaker.
- **Phase 3 (From 16 June 2026):** All remaining locations open to general exhibitors on a first-come, first-served basis, ordered by commitment date. See Section 5.4 for full timeline details.
- Booth space (size and zone) is confirmed immediately upon signing. Specific location assignments are made during the applicable Selection Event phase. Early commitment is strongly encouraged to secure preferred exhibition locations.

TERMS & CONDITIONS

APDW 2026 Sponsorship & Exhibition

1. GENERAL PROVISIONS

- 1.1 All sponsorships, partnerships, exhibitions, and related arrangements for APDW 2026 Manila are subject to acceptance and final approval by the APDW 2026 Local Organising Committee (LOC).
- 1.2 Inclusion of any item, package, or opportunity in this Sponsorship Prospectus does not constitute an offer, guarantee, or confirmation. Sponsorships are confirmed only upon execution of a written Sponsorship Agreement or Booking Form AND receipt of payment in accordance with the agreed payment schedule.
- 1.3 The Organising Committee reserves the right to accept or decline sponsorship applications at its sole discretion, including the right to refuse applications that conflict with congress values, scientific integrity, or existing partnership commitments.

2. SCIENTIFIC & PROGRAMME GOVERNANCE

- 2.1 All scientific content, session formats, faculty participation, and programme placement are subject to approval by the Scientific Programme Committee and relevant governing bodies. Final authority rests solely with the Organising Committee.
- 2.2 Sponsors may propose topics, formats, or faculty where applicable; however, the LOC reserves the right to modify programme content, scheduling, session formats, and venues; approve or decline proposed speakers or content; reschedule sessions to maintain programme balance; and ensure compliance, with medical education standards and industry codes.
- 2.3 Educational content must remain evidence-based, balanced, and free from promotional bias.

3. SPONSORSHIP BENEFITS & NO GUARANTEE OF OUTCOMES

- 3.1 Sponsorship benefits, including visibility, exposure, and engagement opportunities, are provided on a best-effort basis. The Organising Committee will use reasonable commercial efforts to deliver stated benefits but cannot guarantee specific outcomes.
- 3.2 The Organising Committee does not guarantee:
 - specific attendance figures,
 - delegate demographics; levels of delegate engagement,
 - dwell time at sponsor activations; lead generation,
 - conversion rates, or sales opportunities; commercial outcomes,
 - return on investment (ROI); or media coverage or social media engagement metrics.



- 3.3 No claim for compensation, refund, or adjustment shall arise from perceived under-performance of sponsorship benefits, lower-than-expected attendance or engagement, changes in delegate mix or profile, or external factors affecting sponsor visibility or outcomes.

4. ALLOCATION, AVAILABILITY & EXCLUSIVITY

- 4.1 All sponsorship items are subject to availability at the time of confirmation and payment. Items are allocated on a first-confirmed, first-secured basis following the priority sequences outlined in Section 5.
- 4.2 Exclusivity applies only where expressly stated and only to the specific sponsorship item concerned. Exclusivity does not extend across different sponsorship categories, platforms or channels, programme areas, or time periods, or product categories or therapeutic areas. Unless explicitly specified in writing, sponsorship rights are non-exclusive.
- 4.3 Shared platforms, (e.g., mobile app, social media wall), community initiatives, education zones, legacy programmes, and similar initiatives are non-exclusive by design and may have multiple sponsors.

5. SIGNATURE, CUMULATIVE & LOYALTY PROGRAMMES

- 5.1 Signature sponsorship packages, cumulative recognition structures, priority access mechanisms, and loyalty or progression programmes are discretionary programmes designed to encourage sponsor engagement and long-term partnership.
- 5.2 Such programmes:
- do not constitute contractual entitlements,
 - separate from executed Sponsorship Agreements; are subject to defined conditions, availability, and Organising Committee approval; and
 - may be amended, limited, or withdrawn at the LOC's discretion to ensure programme balance, governance integrity, and fair allocation among competing sponsor interests.
- 5.3 The Organising Committee retains sole discretion over eligibility determination for tier recognition and loyalty benefits, priority sequencing among sponsors of equivalent standing, and allocation of limited-availability items (booth placement, symposia slots, faculty dinner tables).
- 5.4 Commitment deadlines and selection timelines are published in the Sponsorship Prospectus (Section 5.4) and form part of the operational framework for APDW 2026. Key dates are as follows:

Signature Priority Deadline: 30 April 2026. Signature sponsors who commit after this date forfeit Phase 1 selection priority and are treated as Cumulative pathway sponsors.

Cumulative and Exclusive Items Deadline: 31 May 2026. Sponsors who commit after this date enter the Open Market phase with no tier-based selection preference.

Open Market: From 16 June 2026. All remaining items available on a first-come, first-served basis.

- 5.5 The Organising Committee reserves the right to adjust commitment deadlines and selection timelines with reasonable notice. Any changes will be communicated in writing to all confirmed and prospective sponsors.

6. PAYMENT TERMS & SCHEDULE

- 6.1 Unless otherwise agreed in writing, the following payment schedule applies.
- For sponsorships confirmed more than 90 days before congress:
 - 50% deposit due within 14 calendar days of Sponsorship Agreement execution;
 - 50% balance due 60 days prior to congress commencement (25 September 2026).
 - For sponsorships confirmed 60–90 days before congress:
 - 75% deposit due within 7 calendar days;
 - 25% balance due 30 days prior.
 - For sponsorships confirmed less than 60 days before congress:
 - 100% full payment due within 7 calendar days.
- 6.2 All payments must be made in United States Dollars (USD) via bank transfer (preferred) or credit card (subject to 3.5% processing fee where available). Sponsors bear all bank charges, wire transfer fees, and currency conversion costs.
- 6.3 Sponsorship benefits will be withheld until payment is received in full. The LOC reserves the right to reallocate unpaid sponsorships to other interested parties after a 7-day grace period from the due date. Late payment may result in loss of priority selection rights.
- 6.4 Sponsors are responsible for any applicable taxes, including but not limited to VAT, GST, or withholding taxes. All sponsorship fees are exclusive of taxes unless explicitly stated otherwise.

7. CANCELLATION, WITHDRAWAL & REFUND POLICY

- 7.1 Cancellation by sponsor must be submitted in writing to sponsorship@apdw2026.com.
- 7.2 Refund schedule:
- More than 120 days before congress: 50% refund of total sponsorship value;
 - 90–120 days before congress: 25% refund;
 - Less than 90 days before congress: no refund (0%).
 - All refunds are subject to deduction of costs already incurred by the LOC.
- 7.2 Sponsors may request substitution of sponsorship items of equal or greater value, subject to written request at least 60 days prior, availability of substitute item, and LOC approval.
- 7.3 Should a sponsor reduce the scope of their sponsorship such that their total investment falls below a previously confirmed tier threshold, the LOC reserves the right to adjust tier benefits accordingly.

8. BRANDING, MATERIALS & CONDUCT

- 8.1 All sponsor branding, materials, messaging, and on-site activities are subject to approval by the organising committee. Materials deemed inappropriate, non-compliant, misleading, or promotional beyond the agreed scope may be modified or removed.
- 8.2 Sponsors must comply with all applicable laws, venue regulations, and relevant industry codes of conduct, including pharmaceutical and medical device advertising regulations applicable in the Philippines and sponsor's home jurisdiction.

9. INTELLECTUAL PROPERTY & DATA PROTECTION

- 9.1 All congress-related intellectual property (including the APDW name, logo, event branding, and programme content) remains the exclusive property of the APDW 2026 LOC and affiliated organisations. Sponsors are granted a limited, non-transferable licence to use congress marks solely for the purpose and duration of their sponsorship.
- 9.2 Any delegate data shared with sponsors (where applicable) must be handled in compliance with the Philippines Data Privacy Act of 2012, applicable international data protection regulations, and APDW 2026 privacy policies. Sponsors may not sell, share, or repurpose delegate data beyond the stated purpose.
- 9.3 Both parties agree to maintain confidential any non-public information disclosed during the sponsorship relationship, including pricing, terms, delegate data, and operational plans.

10. LIABILITY, INDEMNITY & INSURANCE

- 10.1 Sponsors shall be liable for damage to congress venue, property, or equipment caused by sponsor's activities, staff, contractors, or guests; injury or loss arising from sponsor products, demonstrations, samples, or activities; and breach of obligations under the sponsorship agreement.
- 10.2 All sponsors conducting product demonstrations, hands-on activities, or maintaining exhibition booths must maintain public liability insurance (minimum USD \$1,000,000 per occurrence), product liability insurance where applicable (minimum USD \$2,000,000 per occurrence), and workers' compensation insurance as required by law. Certificates of insurance must be provided at least 30 days prior to congress.
- 10.3 The LOC shall not be liable for sponsor's failure to achieve marketing objectives, lower-than-expected attendance, theft or damage to sponsor property, technology failures beyond the LOC's control, or acts of third parties. The LOC's total aggregate liability shall not exceed the total sponsorship fees actually paid by that sponsor.

11. EXHIBITOR-SPECIFIC TERMS

- 11.1 Exhibition booth space is allocated based on:
 - i. Signature tier priority (Diamond → Platinum → Gold),
 - ii. Cumulative recognition priority (Diamond → Platinum → Gold → Silver → Bronze),

- iii. date of payment confirmation, and
- iv. operational considerations.

While preferences will be considered, specific booth locations cannot be guaranteed.

- 11.2 All booth construction must comply with venue safety regulations, not exceed height restrictions, and not obstruct sightlines, aisles, or emergency exits.
- 11.3 Exhibitors must staff booths during all official exhibition hours.
- 11.4 Exhibitors are solely responsible for safety of booth materials and equipment, security of products and branded items, and proper disposal of materials at congress conclusion. The LOC is not liable for theft, damage, or loss of exhibitor property.

12. FORCE MAJEURE

- 12.1 The organising committee shall not be liable for delays, changes, or cancellation of the congress or any sponsorship arrangements resulting from circumstances beyond its reasonable control, but not limited to natural disasters, pandemics, government restrictions, civil unrest, acts of war or terrorism, or major infrastructure failure.
- 12.2 In such events, the LOC will use reasonable efforts to provide substitute benefits or partial refunds proportional to the impact but is not obligated to do so. The LOC will communicate promptly with affected sponsors regarding alternative arrangements.

13. GENERAL PROVISIONS

- 13.1 These Terms & Conditions and all sponsorship arrangements shall be governed by the laws of the Republic of the Philippines. Any disputes shall be subject to the exclusive jurisdiction of the courts of Metro Manila, Philippines. Parties agree to attempt good-faith negotiation and mediation before initiating formal proceedings.
- 13.2 Sponsors may not assign or transfer their sponsorship rights without prior written consent. The LOC may assign to affiliated organisations or successor entities. Nothing herein creates a partnership, joint venture, or agency relationship.
- 13.3 The LOC reserves the right to amend these Terms & Conditions with 30 days written notice. Material changes affecting confirmed sponsorships will be subject to mutual agreement.

14. FINAL AUTHORITY

- 14.1 The APDW 2026 Local Organising Committee retains final authority on all matters relating to sponsorship interpretation, allocation of limited-availability items, approval of sponsor materials and activities, programme scheduling, dispute resolution, and any matter not expressly addressed herein. All decisions shall be made in good faith with consideration for scientific integrity, fair treatment among sponsors, delegate experience, and regulatory compliance.



CONTACT US

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 24 – 28 November 2026 |  Philippine International Convention Center (PICC), Manila

For sponsorship enquiries, customised packages, or booking confirmation, please reach out to the APDW 2026 Sponsorship Team. Our Secretariat will be pleased to assist you with tailored solutions and up-to-date availability.



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